



## Guillaume Prache

Guillaume Prache is the Managing Director of BETTER FINANCE, the European Federation of Investors and Financial Services Users. He is also one of the experts representing financial services users before EIOPA (Insurance and Reinsurance Stakeholder Group), before ESMA (Securities & Markets Stakeholder Group) and before the French financial regulator AMF. He has been the first chair of the ESMA Stakeholder Group, and former vice chair of the European Commission's FSUG (Financial Services User Group) and member of the EIOPA Pensions and EBA Banking Stakeholder Groups.

He started as a magistrate at the French Court of Auditors, and has an extended and international experience in financial matters, most recently as Chief Financial Officer of Rhône-Poulenc Rorer, Inc., a "Fortune 500" publicly-listed pharmaceutical company (today Sanofi) from 1997 to 2000, and then as Managing Director of the European subsidiary of the Vanguard Group, Inc., a global leader in asset management, from 2000 to 2006.

He has taught asset management for the CIWM (Certified International Wealth Manager) program, and wrote two books (*Politique économique contemporaine* in 1989, *Les Scandales de l'épargne retraite* in 2008) and various articles on economics and finance.