

Ref: Notice of a call for tenders (low value)

ESMA reference: PROC/2021/06

Tender name: Online Media Management & Monitoring Service

Description of required services / products:

The European Securities and Markets Authority undertakes communications activities to present, and explain, its policy and regulatory activities to its stakeholders. The Communications Team, which is charged with carrying out these activities, uses several different channels to achieve this including press releases, its website, social media etc., and as part of this work it undertakes monitoring of the impact of these communication activities in the media.

The contract will cover the provision to ESMA, on a multi-annual fee basis, of an:

- Online Portal/Website providing it with
 - Media monitoring capabilities
 - Social media channels management function
 - Media contacts database
 - Press Release Distribution Services
 - Central Portal Access
 - Central Dashboard functionality giving overview of different elements of the service
- The service will allow the Communications Team to manage their media distribution, social media channels, media contact lists and media monitoring efficiently, providing them with a single tool.

Description of contract – contract value and duration:

The contract ceiling is EUR 75 000 (seventy-five thousand euros), corresponding to the maximum duration of the framework contract (1 year).

How to express interest in participating in this tender:

Please request the full documentation by sending an e-mail with the tender reference number to:

procurement@esma.europa.eu before: **27 October 2021 – 11:59 p.m.**