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## IMPORTANT NOTICE

In the interest of transparency and to inform interested parties, CESR has published the following (together the "Tables"):

- the Correspondence Tables on the CESR Standards for Investor Protection (Ref. CESR/03-416b to 423b, CESR/03-134/Country);
- the Correspondence Tables on the CESR Standards for Alternative Trading Systems (Ref. CESR/03-415b, CESR/03-135/Country);
- the Synthesis Tables (Ref. CESR/03-427b and CESR/03-432b);
- the List of Alternative Trading Systems currently operating in Member States<sup>1</sup> (Ref. CESR/03-497b);
- the explanatory notes and caveats attached to the Tables.

The Tables were produced by the Members of CESR<sup>1</sup> within the constraints of and solely for the purposes of the CESR Review Panel process of monitoring the status of implementation of the CESR Standards for Investor Protection<sup>2</sup> and the CESR Standards for Alternative Trading Systems<sup>3</sup> in Member States.

The Tables have no legal effect; they do not present any interpretation of, or definitive position on, existing law or regulation in any jurisdiction. The Tables should not be relied upon for any purpose other than the purpose for which they were prepared. In particular, they should not be relied upon as a substitute for, or as guidance on, any aspect of the regulatory system of any Member State or as a defence in supervisory activities or enforcement proceedings; and they cannot be used to restrict competent authorities in taking regulatory or enforcement actions.

The information set out in the Tables is the response of each Member's self-assessment. For this reason, the content of the Tables regarding a particular Member State has been prepared solely by the relevant Member on a best-efforts basis. (In a next step, the CESR Review Panel is going to conduct a common and collective peer exercise in reviewing the responses from all Members.) In case of discrepancy between the tables containing the responses from all CESR Members and the tables containing the individual responses from a particular CESR Member, the latter should be referred to.

The Tables provide a "snap shot" and will be up-dated on a regular basis to take account of regulatory developments in Member States. Therefore, they cannot be considered as fully finalised or definitive reflections of regulatory provisions in Member States. The Tables should also be read in light of current and future developments in the formulation of the proposed Directive on Markets in Financial Instruments ("ISD2") and the future Level 2 implementing measures, and without prejudice to the position of any Member State in those developments.

For a more detailed account of the process, methodology and first, interim results, please see the "First Interim Report" by the Review Panel (Ref. CESR/03-414b).

<sup>&</sup>lt;sup>1</sup> For reasons of simplicity, the term "Member" in this context refers to all participants in the Review Panel, i.e. CESR Members, CESR Observers, and the Polish securities regulators; this applies to the term "Member State" accordingly.

<sup>&</sup>lt;sup>2</sup> "A European Regime of Investor Protection - The Harmonization of Conduct of Business Rules" (Ref. CESR/01-014d, April 2002) and "A European Regime of Investor Protection – The Professional and the Counterparty Regimes" (Ref. CESR/02-098b, July 2002).

<sup>&</sup>lt;sup>3</sup> Ref. CESR/02-086b, July 2002.

#### Ref. CESR/03~134

# CORRESPONDENCE TABLE ON STANDARDS FOR INVESTOR PROTECTION (REF. CESR/01~014D AND CESR/02~098B)

#### FINLAND

#### A CONDUCT OF BUSINESS RULES FOR THE "RETAIL REGIME"

#### 1. STANDARDS AND RULES OF GENERAL APPLICATION

#### 1.1 GENERAL

Standard /Rule	Implementing authority(ies)	Implementing measure <sup>4</sup>	Comments
1. An investment firm must at all times act honestly, fairly and professionally in accordance with the best interests of its customers and the integrity of the market.	Parliament Rahoitustarkastus	Chapter 4, Section 1 and Chapter 4, Section 4, Paragraphs 1, 3 and 4 of the Securities Markets Act Chapter 51, Sections 3 and 4 of the Penal Code Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7)	
2. An investment firm must have and must employ effectively the resources and procedures that are necessary for the proper performance of its business activities, including back-up procedures and systems so as to reasonably ensure that investment services can be provided without interruption.	Ministry of Finance Rahoitustarkastus	Section 10, Paragraph 1 and Section 12, Paragraph 1 and Section 29, Paragraph 1 of the Act of Investment Firms Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm Section 10 Rahoitustarkastus Standard on Risk Management and other Aspects of Internal Control in Investment Funds (4.1) (further details in Rahoitustarkastus Guideline on Risk Management and Other Aspects of Internal Control in Investment Firms 203.28).	

<sup>&</sup>lt;sup>4</sup> Any derogation to the application of the implementing measures should be mentioned.

3. An investment firm must ensure that any persons or entities with which it is undertaking authorisable investment business are authorised to conduct that business by the relevant regulator.	Rahoitustarkastus	Firms.	General rule, no detailed provisions available yet The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
4. Investment firm that outsources functions retains full responsibility for the outsourced activity and must ensure that the providers of such outsourcing are able to perform these functions reliably, professionally and in the best interests of its customers. <sup>5</sup> .	Rahoitustarkastus	Section 16 b of the Act on Investment Firms. Rahoitustarkastus Standard on Risk Management and Other Aspects of Internal Control in Investment Firms (4.1)	

# 1.2. CONFLICTS OF INTEREST AND INDUCEMENTS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
5. An investment firm must take all reasonable steps to ensure that conflicts of interest between itself and its customers and between one customer and another are identified and then prevented or managed in such a way that the interests of customers are not adversely affected. For these purposes the investment firm must establish an internal independence policy, including Chinese walls as appropriate.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act Rahoitustarkastus Guidelines On Segregation of Securities Business Functions (201.12)	
7. Where conflicts of interest cannot be reasonably avoided or managed with the internal independence policy, an investment firm must not undertake business with or on behalf of a customer where it has directly or indirectly a conflicting interest, including any such interest arising from intra-group dealings, joint provision of more than one service or other business dealings of the investment firm or any affiliated entity, unless it has previously disclosed to the customer the nature and extent of its interest, either in writing or by telephone and recorded by the firm and the customer has expressly agreed to engage in such business with the investment firm. Where possible, this disclosure must be given at the beginning of the customer relationship; otherwise it must be given prior to the customer entering into any relevant transaction.	Rahoitustarkastus	Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7) Rahoitustarkastus Guideline on	1) prioritise the disclosure at the beginning of the customer relationship

<sup>&</sup>lt;sup>5</sup> This standard is not intended to interfere with relevant provisions on civil liability, applicable at national level.

6. An investment firm, its members of the board, directors, partners, employees and tied-agents may offer or receive inducements only if they can reasonably assist the firm in the provision of services to its customers. Where inducements are received disclosure of such inducements must be made to the customer.	Securities Markets Act Act on Investment Firms Section 16 b Rahoitustarkastus Standard on Risk Management and Other Aspects of Internal Control in Investment Firms (4.1) Rahoitustarkastus Guideline on Practices to	General rule, no detailed provisions available yet as to prohibit an investment firm from offering or receiving inducements only if they can reasonably assist the firm in the provision of services to its customers. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
8. Where inducements are permitted an investment firm must act in the best interest of the customer and inform the customer at the beginning of the relationship, which may give rise to conflicts of interest between itself and its customers, about the investment firm's policy on inducements and at least once a year in writing of the relevant details of such inducements.	Chapter 4, Section 4, Paragraph 3 of the Securities Act Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7)	1) informing the customer at the beginning

### 1.3 COMPLIANCE AND CODE OF CONDUCT

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
9. An investment firm must take all reasonable measures to ensure that the firm and its members of the board, directors, partners, employees and tied-agents at all time act in accordance with the best interests of its customers and the integrity of the market by establishing and implementing adequate compliance policies and procedures, including an independent compliance function and an internal code of conduct.	Ministry of Finance Rahoitustarkastus	Investment Firms. Section 10 of the Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm Rahoitustarkastus Standard on Risk Management and Other Aspects of Internal Control in Investment Firms (4.1). Rahoitustarkastus Guideline on Practices to	The size of a firm defines the required standard for processes. In Finland the investment firms are mainly relatively small. In most of the cases the compliance function is a part of the legal department or the legal function of an investment firm. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

11. The persons responsible for the compliance function must have the	Parliament	Section 10 and 12 of the Act on Investment	General rule, no detailed provisions available
necessary expertise, resources, authority and must have full access to all		Firms.	vet.
relevant information enabling them to perform their duties. They must	Rahoitustarkastus		The Rahoitustarkastus regulations and
perform their monitoring duties independently of all persons and		Finance on the Contents of the Application	guidelines are currently under general
activities subject to their monitoring.		for Authorisation of an Investment Firm.	restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.
12. A summary of the results of the monitoring must be reported to the		Section 10 and 12 of the Act on Investment	General rule, no detailed provisions available
senior management of the investment firm and to the internal or external		Firms.	yet.
auditors. The investment firm must report these results, together with	Rahoitustarkastus		The Rahoitustarkastus regulations and
remedies adopted, to the competent authority at least once a year.		Finance on the Contents of the Application	guidelines are currently under general
		for Authorisation of an Investment Firm.	restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled to be sent out for consultation in early 2004.
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13. An investment firm must ensure that the competent authority is		Section 15, Paragraph 2 and Section 4,	The Rahoitustarkastus regulations and
informed, without undue delay, of serious breaches of the conduct of	Rahoitustarkastus		guidelines are currently under general
business rules. In assessing whether the breaches are serious, an		Supervision Authority.	restructuring and revision. The need for
investment firm must take into account the impact on regulatory goals			specifying provisions concerning the conduct
and on the capacity to provide services, their frequency, the damages suffered by customers.			of business rules is under discussion in that project. The consultation paper is scheduled
suffered by customers.			to be sent out for consultation in early 2004.
14. The compliance function must:	Parliament	Act on Investment Firms Section 10 and 12	
- regularly verify the adequacy of policies and procedures to ensure	Ministry of Finance	describes the principle of reliable	
compliance with the regulations on investment services;	Rahoitustarkastus	administration.	The Rahoitustarkastus regulations and
~ provide advisory assistance and support to the various business areas of		Section 10 of the Decree of the Ministry of	
the investment firm on problems concerning compliance with the		Finance on the Contents of the Application	restructuring and revision. The need for
regulations on investment services.		for Authorisation of an Investment Firm.	specifying provisions concerning the conduct
Ŭ			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.
10. An investment firm must be able to demonstrate that it has not acted		Section 10 and 12 of the Act on Investment	General rule, no detailed provisions available
in breach of the conduct of business rules and the internal code of		Firms.	yet.
conduct and that its organization, policies and procedures facilitate such	Rahoitustarkastus		The Rahoitustarkastus regulations and
compliance.		Finance on the Contents of the Application	
		for Authorisation of an Investment Firm.	restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.

15. An investment firm must keep records relevant for the purpose of demonstrating compliance with the conduct of business rules, for a period of five years in order to enable the competent authority to verify compliance with these rules. Tape recording of orders must be kept for a period of one year.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7)	No explicit requirements for tape recording. In practise all the investment firms keep a record of telephone orders on a magnetic tape or on an equivalent medium. In Finland approximately 70 % of orders made by non- professional investors are given through the internet service of investment firms. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
related to the provision of the investment services and the measures taken for their resolution and must regularly verify whether complaints are adequately processed.	Ministry of Finance Rahoitustarkastus	Section 10 and 12 of the Act on Investment Firms. Section 10 of the Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
<ul> <li>17. An investment firm must establish a code of conduct for members of the board, directors, partners, employees and tied-agents. The code of conduct must contain: <ul> <li>a) the rules and procedure to meet the obligation to protect data of a confidential nature;</li> <li>b) the rules and procedures for carrying out personal transactions involving financial instruments;</li> <li>c) the rules and procedures governing the business relationship with customers in order to ensure that the persons referred to above, in particular where a conflict of interest may arise, always act in the best interests of customers, and that such persons do not take advantage of any confidential information;</li> <li>d) the investment firm's policy on conflicts of interest and inducements.</li> </ul> </li> </ul>		Section 10 and 12 of the Act on Investment Firms. Section 10 of the Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm. Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12) Rahoitustarkastus Standard on Risk Management and Other Aspects of Internal Control in Investment Firms (4.1).	

## 1.4. COLD CALLING 6

<sup>&</sup>lt;sup>6</sup> These rules are without prejudice to any provisions of EU law governing the means whereby or conditions under which an investment firm or its tied-agent may initiate unsolicited contacts with a prospective customer.

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
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18. For the purpose of protecting customers from undue pressure to	Pauliamont	Chapter 2, Section 1 and Chapter 4,	General rule, no precise provisions on cold
enter into a contract, cold calls can only be made to potential customers		Section 1 of the Securities Markets Act.	calling.
in accordance with the rules set out below.	KanontustarKastus	section 1 of the securities warkets Act.	The Ministry of Justice is currently preparing
			the implementation of the Directive
			2002/65/EC of the European Parliament and
			of the Council of 23 September 2002
			concerning the distance marketing of
			consumer financial services and amending
			Council Directive 90/619/EEC and
			Directives 97/7/EC and 98/27/EC. The
			deadline for the Ministry Working Group is
			December 31, 2003.
			The memo of the Working Group is written in
			a form of a draft law and it is currently out
			for consultation.
			Detailed requirements for investment services
			providers are to be considered with the
			general restructuring and revision of the
			Rahoitustarkastus regulations and guidelines.
			The consultation paper is scheduled to be sent
			out in early 2004.
19. Cold calls may only be made by persons employed by, or appointed as	Parliament	Chapter 2, Section 1 and Chapter 4,	No precise provisions on cold calling.
tied-agent7 by an investment firm. Responsibility for the competence and		Section 1 of the Securities Markets Act	The Ministry of Justice is currently preparing
activities of such persons rests with the firm.	Rahoitustarkastus		the implementation of the Directive
			2002/65/EC of the European Parliament and
			of the Council of 23 September 2002 concerning the distance marketing of
			consumer financial services and amending
			Council Directive 90/619/EEC and
			Directives 97/7/EC and 98/27/EC. The
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			Detailed requirements for investment services providers are to be considered with the
			general restructuring and revision of the
			Rahoitustarkastus regulations and guidelines.
			The consultation paper is scheduled to be sent
			out in early 2004.

<sup>&</sup>lt;sup>7</sup> This is without prejudice to the applicability of professional requirements, imposed at national level.

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20. An investment firm cold calling customers may do so only between the hours of 9.00 a.m. and 9.00 p.m. Monday to Saturday (local time for the customer) and excluding local national holidays.	Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	No precise provisions on cold calling. The Ministry of Justice is currently preparing the implementation of the Directive 2002/65/EC of the European Parliament and of the Council of 23 September 2002 concerning the distance marketing of consumer financial services and amending Council Directive 90/619/EEC and Directives 97/7/EC and 98/27/EC. The deadline for the Ministry Working Group is December 31, 2003. The memo of the Working Group is written in a form of a draft law and it is currently out for consultation.
			Detailed requirements for investment services providers are to be considered with the general restructuring and revision of the Rahoitustarkastus regulations and guidelines. The consultation paper is scheduled to be sent out in early 2004.
21. The identity of the person making the cold call, the investment firm on whose behalf the person is acting, and the commercial purpose of the cold call must be explicitly identified at the beginning of any conversation with the consumer. The caller must also make reference to the frozen period (see par. 24) during which orders may not be executed.	Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	No precise provisions on cold calling. The Ministry of Justice is currently preparing the implementation of the Directive 2002/65/EC of the European Parliament and of the Council of 23 September 2002 concerning the distance marketing of consumer financial services and amending Council Directive 90/619/EEC and Directives 97/7/EC and 98/27/EC. The deadline for the Ministry Working Group is December 31, 2003. The memo of the Working Group is written in a form of a draft law and it is currently out for consultation.
			Detailed requirements for investment services providers are to be considered with the general restructuring and revision of the Rahoitustarkastus regulations and guidelines. The consultation paper is scheduled to be sent out in early 2004.

22. The person making the cold call is also required to establish whether the potential customer wishes the cold call to proceed or not. An investment firm must abide by a request from the customer either to end the cold call and/or not to cold call again.	Parliament Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	No precise provisions on cold calling. The Ministry of Justice is currently preparing the implementation of the Directive 2002/65/EC of the European Parliament and of the Council of 23 September 2002 concerning the distance marketing of consumer financial services and amending Council Directive 90/619/EEC and Directives 97/7/EC and 98/27/EC. The deadline for the Ministry Working Group is December 31, 2003. The memo of the Working Group is written in a form of a draft law and it is currently out for consultation.
			Detailed requirements for investment services providers are to be considered with the general restructuring and revision of the Rahoitustarkastus regulations and guidelines. The consultation paper is scheduled to be sent out in early 2004.
23. An investment firm must not exert undue pressure on a potential customer during the course of a cold call and must be able to demonstrate that this is not the case, for example, by recording any such telephone calls.	Parliament Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	No precise provisions on cold calling. The Ministry of Justice is currently preparing the implementation of the Directive 2002/65/EC of the European Parliament and of the Council of 23 September 2002 concerning the distance marketing of consumer financial services and amending Council Directive 90/619/EEC and Directives 97/7/EC and 98/27/EC. The deadline for the Ministry Working Group is December 31, 2003. The memo of the Working Group is written in a form of a draft law and it is currently out for consultation.
			Detailed requirements for investment services providers are to be considered with the general restructuring and revision of the Rahoitustarkastus regulations and guidelines. The consultation paper is scheduled to be sent out in early 2004.

24. During the period for which the customer benefits from a right of	Parliament		4, No precise provisions on cold calling.
withdrawal from the contract (as determined by Article 4.a of the	Rahoitustarkastus	Section 1 of the Securities Markets Act.	The Ministry of Justice is currently preparing
Distance Marketing Directive), an investment firm shall not execute any			the implementation of the Directive
customer orders in respect of financial instruments under the contract.			2002/65/EC of the European Parliament and
			of the Council of 23 September 2002
			concerning the distance marketing of
			consumer financial services and amending
			Council Directive 90/619/EEC and
			Directives 97/7/EC and 98/27/EC. The
			deadline for the Ministry Working Group is
			December 31, 2003.
			The memo of the Working Group is written in
			a form of a draft law and it is currently out
			for consultation.
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			Detailed requirements for investment services
			providers are to be considered with the
			general restructuring and revision of the
			Rahoitustarkastus regulations and guidelines.
			The consultation paper is scheduled to be sent
			out in early 2004.

## 2. INFORMATION TO BE PROVIDED TO CUSTOMERS

#### 2.1) BASIC REQUIREMENTS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
25. An investment firm must pay due regard to the information needs of its customers and communicate information to them that is fair, clear, and not misleading.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2, Chapter 4, Section 1 and Chapter 2, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	

27. The firm must ensure that information provided to customers is clear and comprehensible. The content and purpose of the information should be easily understood and key items should be given due prominence. The method of presentation of the information must not disguise, diminish or obscure important warnings or statements.	Rahoitustarkastus	<ul><li>4, Section 1 and Chapter 2, Section 1 of the Securities Markets Act.</li><li>Rahoitustarkastus Guideline on Procedures</li></ul>	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
26. An investment firm must supply its customers on a timely basis with the information that enables them to make informed investment decisions.		Chapter 4, Section 1 and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment services (201.7).	
28. In supplying information on a timely basis the investment firm must take into consideration: a) the urgency of the situation and b) the time necessary for a customer to absorb and react to the information provided and c) the terms of business agreed with the customer.	Rahoitustarkastus	Markets Act. Rahoitustarkastus Guideline on Practices to	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

# 2.2.) MARKETING COMMUNICATIONS 8

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
29. If an investment firm provides information in a marketing communication it must be fair, clear and not misleading.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2, Chapter 4, Section 1 and Chapter 2, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	
<i>30. The promotional purpose of marketing communications issued by an investment firm must not be disguised.</i>	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2, Chapter 4, Section 1 and Chapter 2, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	

<sup>&</sup>lt;sup>8</sup> This is without prejudice of EU or national provision requiring authorisation and/or other requirements affecting the provision of marketing services.

31. The information provided by an investment firm in a marketing communication must be consistent with the information it provides to its customers in the course of the provision of the investment services.	Rahoitustarkastus	Markets Act	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
32. Any marketing communication must contain at least the information about the investment firm defined in points a) and b) of paragraph 36. In case of a cross border marketing communication, the information provided must in addition state that information about the firm can also be obtained from or through the competent authority of the Member State where the customer resides.		No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
33. An investment firm must not use the name of the competent authority in such a way that would indicate endorsement or approval of its services.		Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
34. Where a marketing communication refers to a financial instrument or an investment service it must contain at least the information referred to in points a) and d) of paragraph 40.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

## 2.3) INFORMATION ABOUT THE INVESTMENT FIRM

Implementing authority(ies)	Implementing measure	Comments

35. Before providing investment services an investment fin adequate information about itself and the services it provid		Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for
			specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
36. An investment firm must provide customers with	the following Parliament	Chapter 4, Section 4, Paragraph 2 of the	
information prior to the commencement of provision	of investment Rahoitustarkastus	Securities Markets Act.	provisions available yet.
services:		Section 46 of the Act on Investment Firms.	The Rahoitustarkastus regulations and
a) the identity of the investment firm, the (finar			guidelines are currently under general
which the investment firm belongs, its posta telephone number;	1 address and		restructuring and revision. The need for specifying provisions concerning the conduct
<li>b) the fact that the investment firm is authorized and the name of the competent authorized and/or registered it;</li>			of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
<li>c) the functions that the investment firm perfor customer is able to assess the scope or responsibilities;</li>			
d) the relevant compensation scheme(s);			
<ul> <li>e) where such a procedure exists, a descrime mechanism(s) for settling disputes between the as an out-of-court complaint and redress mechanism</li> </ul>	e parties such		
<li>f) an outline of the firm's policies in relation interest and inducements;</li>	to conflicts of		
g) the languages in which the customer can com the investment firm.	municate with		

## 2.4) INFORMATION ON FINANCIAL INSTRUMENTS AND INVESTMENT SERVICES

Ī	Implementing authority(ies)	Implementing measure	Comments

37. An investment firm must inform customers of the key features of investment services and financial instruments envisaged, according to the nature of such instruments and services.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
<ul> <li>40. The information provided to customers can be delivered using standard documentation but must include the following as a minimum:</li> <li>a) a description of the main characteristics <sup>9</sup> of the instrument/service, including the nature of the financial commitment, whether the instruments involved are traded on a regulated market or not and the risks involved;</li> <li>b) price, including commissions, fees and other charges, relating to the transaction, the instrument or service;</li> <li>c) arrangements for payment and performance;</li> <li>d) details on any cancellation rights or rights of reflection that may apply.</li> </ul>	Rahoitustarkastus	Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	a), c)-d) General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
38. An investment firm must communicate clearly and precisely to the customer all the charges relating to the services or instruments envisaged and how the charges are calculated.	Rahoitustarkastus	Services (201.7).	guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
<ul> <li>41. The information to be disclosed to customers on commissions, charges and fees must contain: <ul> <li>a) the basis or amount of the charges for transactions, products or services, detailing, where appropriate, the percentage or rate applicable, the frequency with which it is applied, any maximum or fixed minimum fees and, where the commission or fee must be paid in foreign currency, the currency involved;</li> <li>b) if various investment firms are to be involved in a transaction or service, an estimate of the other fees that will be payable.</li> </ul> </li> </ul>		Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	<ul> <li>a) General rule, no detailed provisions available yet</li> <li>b) No requirements for estimating the fees The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.</li> </ul>
42. In order to give a fair and adequate description of the investment service or financial instrument, an investment firm must avoid accentuating the potential benefits of an investment service or financial instrument without also giving a fair indication of the risks.	Parliament Rahoitustarkastus	Chapter 2, Section 1, Chapter 4, Section 1 and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	

<sup>&</sup>lt;sup>9</sup> If the customer envisages undertaking transactions in derivatives, the information provided must include an explanation of their characteristics (especially the leverage effect, the duration of the contract, the liquidity and volatility of the market), a description of their underlying parameters (e.g. equities/interest rates/currencies), and the method to be used to execute the customer's transactions (in particular, whether on a regulated market or not).

43. The fair and adequate description of a compound product must contain all the relevant characteristics of the composite instruments including, for example, the different services involved, the duration of the product, whether the instrument involves credit, the interest due, etc.		and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
44. The information on financial instruments and investment services must not state or imply that the performance of services or of the investment is guaranteed unless there is a legally enforceable arrangement to meet in full an investor's claim under the guarantee. Sufficient detail about the guarantor and the guarantee must be provided to enable the investor to make a fair assessment of the guarantee.	Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
45. When information provided refers to a particular tax treatment the investment firm must advise the customer that the tax treatment depends on his personal situation and is subject to change and that he may wish to obtain independent tax advice.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
39. If information provided by an investment firm refers either to the past performance or to a forecast of the future performance of a financial instrument or investment service, this information must be relevant to the instrument or service being promoted and the source of the information must be stated.	Rahoitustarkastus	Section 1 of the Securities Markets Act.	No precise provisions as to the source of the information. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
46. If a reference to historical performance of investment services or financial instruments is made, it must be clearly expressed that the figures refer to the past, and that they may not constitute reliable guidance as to the performance of these services and instruments in the future.	Parliament Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	

47. The use of simulated returns is prohibited. If the information refers to	Parliament	Chapter 2, Section 1 and Chapter 4,	No precise provisions as to
actual returns based on past performance:	Rahoitustarkastus	Section 1 of the Securities Markets Act.	- the prohibition of use of simulated
a) the reference period must be stated and must not be less		Rahoitustarkastus Guideline on Procedures	returns
than one year;		to be observed in the Marketing of	<ul> <li>reference period of five years</li> </ul>
b) where returns relate to more than one year, they must either		Securities (201.2).	~ points b), e) and f)
be reduced to a compound annual rate or stated separately			
as annual returns;			The Rahoitustarkastus regulations and
c) where a compound annual return is presented for more			guidelines are currently under general
than one year, a reference period of five years must be used			restructuring and revision. The need for
provided the relevant data are available. If the relevant data			specifying provisions concerning the conduct
are not available over a reference period of five years (e.g.			of business rules is under discussion in that
because the financial instrument or the investment portfolio			project. The consultation paper is scheduled
has not existed for such a period), the returns may be			to be sent out for consultation in early 2004.
measured from the issue date or the date on which the			
portfolio was established;			
d) where a benchmark is used to compare returns, it must be			
identified and its reference period must be relevant, clear			
and sufficient to provide a fair and balanced indication of			
performance of the investment service or financial			
instrument being promoted;			
e) if the return figures are not denominated in local currency,			
the currency used must be stated and reference shall be			
made to the currency risk for the return in local currency;			
f) the information for the comparison should be based on net			
performances or if it is based on gross performances			
commissions, fees or other charges have to be disclosed.			
48. The relevant provisions on actual returns shall apply to the method of			General rule, no detailed provisions available
calculating and presenting any future returns. Information on estimated	Rahoitustarkastus	Markets Act.	yet.
future returns must state that these future returns are forecasts. Such		Rahoitustarkastus Guideline on Procedures	
forecasts must in turn be based on objective, realistic assumptions of		to be observed in the Marketing of	guidelines are currently under general
investment returns.		Securities (201.2).	restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
10 Any potimeter forecast on manine contained in the information on	Dauliamont	Chapton 2 Soction 1 and Chapton 4	to be sent out for consultation in early 2004.
49. Any estimate, forecast or promise contained in the information on financial instruments and investment services must be clearly expressed,	Parliament Rahoitustarkastus	Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available
	Kanonusiarkästus	Rahoitustarkastus Guideline on Procedures	yet. Any promises should not be made about the
must state the assumptions on which it is based, must be relevant and must not mislead the customer.			future performance of a security.
must not misicau the customer.		to be observed in the Marketing of Securities (201.2).	The Rahoitustarkastus regulations and
		SCCULLUES (201.2).	guidelines are currently under general
			restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.
<u> </u>			to be bent out for consultation in early 2004.

50. If information provided contains comparisons, the requirement of	Parliament	Chapter 2, Section 1 of the Securities	Guideline is more general than the rule.
being fair, clear and not misleading means that the comparisons must:	Rahoitustarkastus	Markets Act.	The Rahoitustarkastus regulations and
a) be based either on data from attributed sources or disclosed		Rahoitustarkastus Guideline on Procedures	guidelines are currently under general
assumptions;		to be observed in the Marketing of	restructuring and revision. The need for
b) be presented in a fair and balanced way;			specifying provisions concerning the conduct
c) take reasonable steps not to omit any fact that is material to the			of business rules is under discussion in that
comparison.			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.

#### 2.5) RISK WARNINGS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
51. An investment firm must provide its customers with risk statements that warn of the risks associated with financial instruments and transactions having regard to the customer's knowledge, experience, investment objectives and risk profile.	Rahoitustarkastus	Chapter 4, Section 3a and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
<ul> <li>53. An investment firm must provide its customers with risk warnings as appropriate. Instances where the type of instrument or transaction envisaged makes specific risk warnings necessary include: <ul> <li>financial instruments not traded on a regulated market;</li> <li>transactions in illiquid financial instruments;</li> <li>leveraged transactions;</li> <li>financial instruments subject to high volatility in normal market conditions;</li> <li>securities repurchase agreements or securities lending agreements;</li> <li>transactions which involve credit, margin payments or the deposit of collateral;</li> <li>transactions involving foreign exchange risk.</li> </ul> </li> </ul>	Rahoitustarkastus	to be observed in the Marketing of Securities (201.2). Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7). Chapter 4, Section 5, Paragraph 1 and	The guideline 201.2 states a general rule that marketing should focus on liquidity for example of the securities and specific risks related to the security, but does not list the specific cases mentioned in the rule 53. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

<ul> <li>53. The investment firm must also, where necessary, inform the customer of risks associated with:</li> <li>a) clearing house protections (e.g. that although the performance of a transaction is sometimes 'guaranteed' by the exchange or clearing house this guarantee will not necessarily protect the customer in the event of default by the investment firm or another counterparty);</li> <li>b) suspension of trading or listing (e.g. that under certain trading conditions it may be impossible to liquidate a position);</li> <li>c) insolvency (e.g. that in the event of default of an investment firm involved with the customer's transaction, positions may be liquidated automatically and actual assets lodged as collateral may be irrecoverable).</li> </ul>	Parliament Rahoitustarkastus	Chapter 4, Section 3a and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
52. Risk warnings must be given due prominence. They must not be concealed or masked in any way by the wording, design or format of the information provided.		Chapter 2, Section 1 and Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
54. Risk warnings about derivatives must disclose that the instrument can be subject to sudden and sharp falls in value. Where the investor may not only lose his entire investment but may also be required to pay more later, he must also be warned about this fact and the possible obligation to provide extra funding.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	

## 2.6. CUSTOMER REPORTING

Standard /Rule	Implementing	Implementing measure	Comments
	authority(ies)		
55. An investment firm must ensure that a customer is provided promptly with the essential information concerning the execution of his order.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
<ul> <li>58. No later than the first business day following the execution of the transaction or receipt of confirmation of execution by a third party, an investment firm must send to the customer<sup>10</sup>, by fax, mail or electronic means (provided the firm reasonably believes that the customer can store it on a permanent medium), a contract note or confirmation notice which includes the following information: <ul> <li>a) the name of the firm;</li> <li>b) the name of the customer account;</li> <li>c) the time of execution, if available, or a statement that the time of execution will be supplied on request;</li> <li>d) date of execution;</li> <li>e) the type of transaction; e.g. buy, sell, subscription etc.;</li> <li>f) the market on which the transaction was carried out or the fact that it was carried out off-market;</li> <li>g) the financial instrument and the quantities involved in the transaction;</li> <li>h) the unit price applied and the total consideration;</li> <li>i) whether the customer's counterparty was the investment firm itself or any related party;</li> <li>j) the commissions and expenses charged;</li> <li>k) the time limit and procedure for the settlement of the transaction, is not executed within one business day of receipt of the customer order, an investment firm must send a written confirmation of the order to the customer. The confirmation notice must include customer order details, date and time of reception and, where applicable, date and time of transmission.</li> </ul></li></ul>		Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	No specific requirements on sending a written confirmation to the customer b) no later than the first business day c) if a transaction is not executed within one business day. No detailed provisions but in practise, points a)-c), f) and k) always form part of a confirmation. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

<sup>&</sup>lt;sup>10</sup> The reference to "send to the customer" includes to a tied-agent, other than the firm, nominated by the customer in writing.

59. The investment firm must notify the customer immediately if it			General rule, no detailed provisions available
refuses to accept or transmit an order. The firm must inform customers as soon as possible if it is unable to transmit their orders.	Rahoitustarkastus	Markets Act.	yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
56. Where an investment firm has control of, or is holding assets belonging to a customer, it must arrange for proper identification and regular confirmation of such assets to the customer.	Parliament Rahoitustarkastus	Rahoitustarkastus Regulation on Customer Funds (201.13). Chapter 4, Section 5 a of the Securities Markets Act	, ,
<ul> <li>60. An investment firm must send to its customer at least once a year or as often as agreed with the customer a statement of all assets held in custody on behalf of each customer. The statement must also: <ul> <li>a) identify assets which have been pledged to the firm or any third parties as collateral;</li> <li>b) identify assets which have been lent;</li> <li>c) clearly and consistently show movement of assets based on either trade date or settlement date.</li> </ul> </li> </ul>		for Safekeeping and Administration of Securities (including safecustody),	a)~c) General rule, no detailed provisions

57. An investment firm that operates customer accounts, which include uncovered open positions, must provide regular statements of such positions.	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
<ul> <li>61. Where an account includes uncovered open positions<sup>11</sup>, an investment firm must send to its customer a monthly statement, which includes the following: <ul> <li>a) information about the options contract, e.g. market price, date of exercise, exercise price, as well as any incidental costs connected with the exercise;</li> <li>b) each payment made by the customer as a result of the margin requirements in respect of the open positions and the amount of the unrealised profit or loss attributable to open positions;</li> <li>c) the resulting profit or loss arising from positions closed during the period.</li> </ul> </li> </ul>	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

#### 3. THE "KNOW-YOUR-CUSTOMER STANDARD" AND THE DUTY TO CARE

#### 3.1 INFORMATION FROM THE CUSTOMER

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
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<sup>&</sup>lt;sup>11</sup> Examples of uncovered open positions include: (1) short positions on cash instruments;

<sup>(1)</sup> short positions on easi instruments;
(2) selling a call option on an investment not held in the portfolio;
(3) unsettled sales of call options on currency in amounts greater than the portfolio's holding of that currency in cash or in readily realisable securities denominated in that currency;
(4) transactions having the effect of 'selling' an index to an amount greater than the portfolio's holdings of designated investments included in that index.

<ul> <li>62. Prior to providing any investment service to a customer for the first time and throughout the business relationship, an investment firm must be in possession of adequate documentation on the identity of the customer, as well as the identity and legal capacity of any representative of the customer.</li> <li>In addition, prior to providing any investment service the investment firm must seek to obtain from the customer information enabling an investment firm</li> <li>a. to determine whether the investment services envisaged are appropriate for the customer<sup>12</sup> and</li> <li>b. to meet any duties owing to the customer in respect of the services to be provided.</li> </ul>	Ministry of Interior Rahoitustarkastus	Chapter 4, Section 3a and Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7). Section 49 of the Act on Investment Firms. Ministry of Interior Decree relating to Section 14 of the Act on Preventing and Clearing Money Laundering.	
63. The "know-your-customer" standard applies to each investment firm having a direct business relationship with the customer with respect to investment services. However, where two or more investment firms are involved in providing an investment service and each has a direct relationship with the customer, an investment firm may rely on the information received from another of such investment firms.	Rahoitustarkastus	Rahoitustarkastus Published Statement K/15/98 ("Identification of a remote customer"),	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
64. An investment firm must obtain evidence of the identity of its customers in accordance with national laws and regulations implementing the provisions of Council Directive 91/308 on the prevention of the use of the financial system for the purpose of money laundering. Until such evidence is obtained, an investment firm must not provide any investment services to the customer concerned.		Section 49 of the Act on Investment Firms. Ministry of Interior Decree relating to Section 14 of the Act on Preventing and Clearing Money Laundering.	
	Parliament Rahoitustarkastus	Chapter 4, Section 3a of the Securities Markets Act.	No detailed provisions as to obtaining information on any trading restrictions applicable to the customer. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

<sup>12</sup> This is not considered to be investment advice according to the definition of the paper. <sup>13</sup> Information on the customer's investment knowledge and experience includes the types of services, transactions and products the customer is familiar with and his trading history, i.e. the nature, volume, frequency and timeframe of his transactions. <sup>14</sup> Information on the customer's investment objectives and risk profile includes the temporal horizon of the customer's future investments, as well as his preferences regarding risk-taking and recurrent income.

66. An investment firm shall be entitled to rely on the information provided by the customer, unless it is manifestly inaccurate or incomplete or the firm is aware that the information is inaccurate or incomplete. In this case paragraph 69 applies.	Parliament Rahoitustarkastus	Markets Act. Rahoitustarkastus Guideline on Practices to	No specific duty to check information given by the customer, unless the firm has grounds to believe that the information given is inaccurate or incomplete. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that
67. An investment firm must take reasonable care to keep the customer profile under review, also taking into consideration the development of the relationship between the investment firm and the customer. The customer must be advised that he should inform the investment firm of		be applied in the Provision of Investment	project. The consultation paper is scheduled to be sent out for consultation in early 2004. Requirement to communicate with a client is an on-going process. No precise provisions on the requirement
customer must be advised that he should inform the investment firm of any major changes affecting his investment objectives, risk profile, financial situation/capacity, trading restrictions, or the identity or capacity of his representative. Should the firm become aware of a major change in the situation previously described by the customer, it must request additional information.		Services (201.7).	<ul> <li>to advise the customer to inform the investment firm of any major changes affecting his investment objectives, risk profile, financial situation/capacity, trading restrictions, or the identity or capacity of his representative.</li> <li>To request additional information in case the firm becomes aware of a major change in the situation previously described by the customer.</li> <li>The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.</li> </ul>
68. An investment firm must draw up and implement appropriate written internal policies and procedures to keep and update all documents required for customer identification and profile, as well as records of customer addresses and telephone/fax numbers.	Ministry of Finance	Finance on the Contents of the Application for Authorisation of an Investment Firm. Rahoitustarkastus Standard on Risk Management and other Aspects of Internal Control in Investment Firms (4.1).	project. The consultation paper is scheduled

69. An investment firm must warn the customer that any refusal to supply information may adversely affect the ability of the investment firm to act in the best interest of the customer. If a customer refuses to supply information the investment firm must warn him in writing that this may adversely affect the ability of the investment firm to act in his best interest.		be applied in the Provision of Investment Services (201.7).	Guideline recommends an investment firm not to provide investment service in a case described in the rule. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
70. The customer should not be invited not to provide information.	Parliament Rahoitustarkastus	Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

## 3.2 THE INVESTMENT FIRM'S DUTY TO CARE FOR THE CUSTOMER $^{\rm 15}$

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
72. When an investment firm provides investment advice to the	Parliament	Chapter 4, Section 3a and Chapter 4,	No precise provisions to communicate the
customer, it must have reasonable grounds to believe, in light of the	Rahoitustarkastus	Section 4, Paragraph 2 of the Securities	reasons for the advice to be in the best
information disclosed to it by the customer and the information available			interest of the customer.
to it, including the information arising from the customer relationship,			The Rahoitustarkastus regulations and
that this investment advice is suitable for him. The investment firm must		be applied in the Provision of Investment	guidelines are currently under general
communicate the reasons why the advice is considered to be in the best		Services (201.7).	restructuring and revision. The need for
interest of the customers at the time the advice is given.			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.

<sup>&</sup>lt;sup>15</sup> After having obtained the information from the customer according to chapter 3.1., the extent of an investment firm's duty to care for the customer depends on the nature of the investment service to be provided: where the service to be provided is a full hand-holding service of transmission or execution of order par. 72-76 apply; where the service to be provided is the pure transmission or execution of orders (This implies that no investment advice is provided and that suitability will not be tested on a transaction-by-transaction-basis) par. 74, 76 and 77 apply.

76. An investment firm may accept an order without having taken reasonable steps to verify the immediate availability of the funds (securities) necessary for carrying out the related purchase (sale) only if an adequate credit facility has been agreed on beforehand.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment	No provisions on derogation from the main principle available. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
74. An investment firm must take reasonable care to verify that the customer has sufficient financial resources to settle the proposed transaction.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7) and Regulation on Customer Funds (201.13).	
75. Where an investment firm receives an order regarding a transaction that it considers – in the light of the information disclosed to it by the customer and the information available to it, including the information arising from the customer relationship – not suitable <sup>16</sup> for the customer, it must advise the customer accordingly and provide appropriate information on the transaction, including any necessary risk warning. The investment firm may transmit or execute the order only if the customer nonetheless confirms his intention to proceed with the transaction in writing or by telephone and recorded, and provided that such confirmation contains an explicit reference to the warning received.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
73. Before accepting an order an investment firm must take reasonable care to verify that the order is suitable for the customer in light of the information disclosed to it by the customer and the information available to it, including the information arising from the customer relationship.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7)	

<sup>&</sup>lt;sup>16</sup> A transaction may be considered unsuitable for a customer, *inter alia*, because of the instrument involved (e.g. derivatives), because of the type of transaction (e.g. sale of options), because of the characteristics of the order (e.g. size or price specifications) or because of the frequency of the customer's trading.

77. Where the service to be provided is the pure transmission or execution of orders (either through a special distribution channel, in individual cases or generally) the customer must be made aware of this fact prior to the transaction taking place for the first time. On the basis of the information obtained from the customer on opening the account, the investment firm will define an appropriate service including investment parameters, i.e. types of instruments, types of transactions and types of orders, and inform the customer accordingly. Where the investment firm receives an order regarding a transaction, which is not in line with the defined investment parameters, it must warn the customer accordingly and provide appropriate information on the transaction, including any necessary risk warning(s). The investment firm may transmit or execute the order only if the customer nonetheless confirms his intention to proceed with the transaction in writing or by telephone and recorded, and provide that such confirmation contains an explicit reference to the warning received.	Rahoitustarkastus	Chapter 4, Section 4, Securities Markets Act		The current regime on execution-only business is not compatible with the rule, but it is broadly in line with the ongoing ISD2 discussions.
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## 4. CUSTOMER AGREEMENTS

#### 4.1) BASIC CUSTOMER AGREEMENT

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
78. Prior to providing any investment service, an investment firm must		Chapter 4, Section 2, Paragraph 1 of the	
enter into a signed written agreement with the customer setting out the		Securities Markets Act.	
rights and obligations of the parties, a description of the services to be		Rahoitustarkastus Regulation on Customer	
provided, and all other items of information necessary for the proper		Funds (201.13).	
understanding and performance of the agreement.		Rahoitustarkastus Guideline on	
		Agreements for safekeeping and	
		administration of Securities (including	
		safecustody) Bookentry Accounts and	
		Portfolio Management (201.9).	

79. The customer agreement must be clear and easily understandable by	Parliament	Chapter 4, Section 1 and Chapter 4,	General rule, no detailed provisions available
the customer.	Rahoitustarkastus	Section 4, Paragraph 2 of the Securities	yet.
		Markets Act.	The Rahoitustarkastus regulations and
			guidelines are currently under general
			restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.

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80. The cu minimum:	stomer agreement must contain the following items as a	Rahoitustarkastus	Chapter 4, Section 2, Paragraph 2 of the Securities Markets Act.	General rule, no precise provisions on points
	the identity, postal address and telephone number of each of	Kanonustarkästus		a)-k). Depends on the type of agreement, see Rahoitustarkastus 201.9
a)	the parties;			The Rahoitustarkastus regulations and
b)	the names of any persons authorised to represent the			guidelines are currently under general
27	customer for the purposes of the agreement, in particular		safecustody), Bookentry Accounts and	restructuring and revision. The need for
	the names of the natural persons authorised to represent the		Portfolio Management (201.9).	specifying provisions concerning the conduct
	customer who is a legal entity;			of business rules is under discussion in that
c)	the investment firm's general terms of business for			project. The consultation paper is scheduled
	investment services and any particular terms agreed			to be sent out for consultation in early 2004.
	between the parties concerning, e.g. margin requirements			
	or potential obligations where securities may be purchased			
1)	on credit			
d)	a general description of the investment services, including			
	custody, offered by the investment firm and the types of financial instruments to which such services relate;			
e)	the types of orders and instructions that the customer may			
()	place with the investment firm, the medium/media for			
	sending them (e.g. by telephone, E-mail or post) and the			
	alternative medium to be used when normal media are			
	unavailable;			
f)	the information to be given by the investment firm to the			
	customer regarding the performance of services including			
	the medium/media for sending the information and the			
	type, frequency and rapidity of the information to be given e.g. regarding order execution or portfolio evaluation;			
9)	details of the investment firm's fees and prices for			
8	investment services, including information on how they are			
	to be calculated, the frequency with which they are to be			
	charged and the manner of payment;			
h)	the name of the competent authority which has authorised			
	the investment firm;			
i)	the law applicable to the contract, as ascertained to the best			
	of the knowledge of the firm or as agreed between the			
Ð	parties; the duration of the agreement and the procedures for			
J	amending, renewing, terminating or withdrawing from it;			
k)	where such a procedure exists, a description of the			
	mechanism for settling disputes between the parties such as			
	an out-of-court complaint and redress mechanism;			
D	the actions that the investment firm shall or may take in the			
	event the customer does not honour his obligations (e.g.			
	payment of money due to the investment firm), in particular			
	whether the investment firm is allowed to dispose of any of the customer's assets, the timeframe for doing so and the			
	information to be given to the customer in such			
	circumstances;			
m)	the languages in which the customer can communicate with			
ĺ ĺ	the investment firm.	29		

81. Rather than containing all the above items itself, the contract may refer to other documents containing certain of them, e.g. the general terms of business, the types of investment services offered, the types of orders and information to be sent by the parties and the fee schedule, provided that all the contractual documents so referred to are provided to the customer prior to the signing of the contract.	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
82. Where a custody service related to the other services provided by the firm to the customer is provided, either directly by the investment firm party to the contract with the customer or indirectly by another investment firm, the contract must contain at least a brief indication of the rights and obligations of the parties, including the provisions relating to the exercise of voting rights attaching to the securities held.	Rahoitustarkastus Guideline on Agreements for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio Management (201.9).	rights. The Rahoitustarkastus regulations and
83. The contract must state that any modification of the agreement by the investment firm, e.g. regarding fees, requires the prior notification of the customer, and the contract must provide a sufficient opportunity for the customer to terminate the agreement.	Rahoitustarkastus Guideline on Agreements for safekeeping and administration of Securities (including safecustody) Bookentry Accounts and Portfolio Management (201.9).	Depends on the type of agreement
84. A copy of the agreement signed by the customer (and any related contractual documents) must be kept by the investment firm for the duration of the customer relationship and for at least five years after the end of the relationship; a copy must be provided to the customer immediately after signing, and at any time subsequently on request.	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

# 4.2) CUSTOMER AGREEMENT INVOLVING TRADING IN DERIVATIVES

	Implementing authority(ies)	Implementing measure	Comments
85. Prior to providing the services of reception/transmission and/or	Parliament	Chapter 4, Section 2, Paragraph 1 of the	
execution of orders involving derivatives, a customer agreement		Securities Markets Act.	
containing the relevant provisions of the basic customer agreement as		Rahoitustarkastus Guidelines (201.13).	
well as certain additional provisions specific to trading in derivatives		Rahoitustarkastus Guideline on Practices to	
must be signed between the parties.		be applied in the Provision of Investment	
		Services (201.7)	

<ul> <li>86. In addition to the relevant items of the basic customer agreement, where the firm provides services involving derivatives, the customer agreement must contain: <ul> <li>the type(s) of instruments and transactions envisaged,</li> <li>the obligations of the investment firm with respect to the transactions envisaged, in particular its reporting and notice obligations to the customer,</li> <li>the obligations of the customer with respect to the transactions envisaged, in particular his financial commitments toward the investment firm and the time allowed for honouring such commitments,</li> <li>an appropriate warning calling to the customer's attention the risks involved in the transactions envisaged.</li> </ul> </li> </ul>		No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
87. The contract must mention the types of transactions envisaged, in particular whether the customer intends to undertake transactions giving rise to contingent liabilities, the types of instruments envisaged, in particular whether they are traded on a regulated market or not, and it must refer to the documentation on such instruments provided by the investment firm to the customer for information purposes.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
88. The contract must provide for the immediate confirmation of derivatives transactions and the immediate notice to the customer of his payment obligations as they arise, as well as the procedures to be used for such confirmation and notice.		No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
89. The contract, or the documentation referred to in the contract, must provide adequate information on any margin requirements or similar obligations, regardless of the source of such rules and requirements, e.g. an exchange or clearing house, or the investment firm itself. This document must indicate how margin will be calculated and charged, the assets (cash, securities, etc.) accepted as margin, the frequency of margin calls and the timetable for the delivery or payment of margin by the customer to the investment firm. The contract must require immediate notification to the customer of any change in margin rules.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

90. The warning given to the customer should reflect the transactions	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and
envisaged, in particular where potential losses may exceed the amounts		-	guidelines are currently under general
invested, as well as the experience, knowledge and financial			restructuring and revision. The need for
situation/capacity of the customer or type of customer involved, and			specifying provisions concerning the conduct
should be given due prominence in the contract.			of business rules is under discussion in that
			project. The consultation paper is scheduled
			to be sent out for consultation in early 2004.

# 5.~ DEALING REQUIREMENTS

## 5.1) RECEPTION AND TRANSMISSION OF CUSTOMER ORDERS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
accordance with the customer's instructions and in such a way as to facilitate best execution.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Chapter 4, Section 2, Paragraph 4 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
<ul> <li>93. An investment firm must ensure that, prior to their transmission for execution, orders given by customers are clear and precise and include the following: <ul> <li>a) the name of the customer and of any person acting on his behalf,</li> <li>b) the date and time of the order,</li> <li>c) the financial instrument to be traded,</li> <li>d) the size of the order, e.g., subscription, buy, sell, exercise etc.,</li> <li>f) any other relevant details and particular instructions from the customer for the order to be properly transmitted and executed, e.g. limit orders, validity period and market of execution;</li> <li>g) the account for which the order has to be executed.</li> </ul> </li> </ul>	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	No precise requirement for the customer order to be clear and precise. No detailed provisions as to points b), e) and g). The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

Q4 An investment firm must record orders immediately decumenting	Dauliamont	Chapter 1 Section 1 Deveryonly 1 and	
94. An investment firm must record orders immediately, documenting and verifying all relevant items of proper execution.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Chapter 4, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
95. An investment firm must keep a record of telephone orders on magnetic tape or an equivalent medium. Investment firms must duly inform the customer that the conversation will be recorded.		No provisions available.	In practise all the investment firms keep a record of telephone orders on magnetic tape or an equivalent medium. In Finland approximately 70 % of orders made by non- professional investors are given through the internet service of investment firms. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
96. Before transmitting orders on behalf of several beneficiaries on an aggregated basis, an investment firm must pre-assign such orders in order to ensure that they can identify and match the orders with the relevant customer at any time.		Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	General rule, no detailed provisions. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
97. An investment firm must transmit orders promptly and sequentially and must take all reasonable care to transmit orders in a way to facilitate their best execution, taking into account all relevant details of the process of transmission, e.g. the size and characteristics of the order.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Paragraph 4 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
92. An investment firm must ensure that the firm and its members of the board, directors, partners, employees and tied-agents do not use the information they possess on customers orders to the disadvantage of customers' interest.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Section 16 b of the Act on Investment Firms. Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12) and Standard on Risk Management and other Aspects of Internal	
		Control in Investment Firms (4.1).	

98. An investment firm must take all reasonable steps to refrain from transmitting orders for its own account or the account of its members of the board, directors, partners, employees and tied-agents before those of customers in identical or better conditions than the latter ("front running").	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12).	
99. An investment firm, which aggregates orders, must pre-assign such orders prior to transmitting them.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	General rule, no detailed provisions. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
100. An investment firm may transmit orders for its own account and for its customers account on an aggregated basis when it is clearly in accordance with the best interest of the customer and provided that the best execution standard is respected.	Parliament Rahoitustarkastus	Chapter 4, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12). Rahoitustarkastus Guideline on Practices to	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
101. In the case of orders in connection with public offers of securities, an investment firm may transmit such orders provided that they offer the relevant prospectus to the customer or informs the customer where it is available.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	

#### 5.2) EXECUTION OF ORDERS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
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102. An investment firm must take all care to obtain the best possible result for the customer with reference to price, costs born by the customer, size, nature of the transactions, time of reception of order, speed and likelihood of execution and trading venue taking into account the state of the relevant market(s). The relevant market(s) shall be deemed to be the market(s) offering the most favourable trading conditions also in terms of transparency, liquidity and clearing and settlement arrangements in connection with the envisaged transaction. If the investment firm executes in another trading venue, it must be able to demonstrate to the customer that this was done in accordance with his best interest.	Rahoitustarkastus	Chapter 4, Section 1 of the Securities Markets Act.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
104. An investment firm acting as principal in relation to a customer order must inform the customer accordingly beforehand and must be in a position to justify the price at which the transaction is executed, with reference to the prices and volumes in the relevant market(s), where appropriate, or the presumed value determined on the basis of objective elements, e.g. mark-to-market.	Rahoitustarkastus	Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
105. An investment firm must take all reasonable steps to refrain from executing orders for its own account or the account of its members of the board, directors, partners, employees and tied-agents before those of customers in identical or better conditions than the latter ("front running").		Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Section 16 b of the Act on Investment Firms. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
103. An investment firm must ensure that orders are executed in accordance with the instructions from the customer.	Parliament	Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act.	
106. An investment firm must execute orders promptly and sequentially, unless the characteristics of the order and/or prevailing market conditions make this impossible or require otherwise in the interest of the customer.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
107. Customer orders may be matched internally only if such offsetting is clearly in accordance with the best interest of the customers involved and provided that the best execution standard is respected.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	
108. If an investment firm aggregates orders, it must pre-assign such orders prior to executing them.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

109. The price received or paid by the customer shall be identified separately from the fees and costs to the customer.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7 par. 4)	
110. An investment firm must inform customers of relevant risks or impediments for the proper execution of the orders. If, due to market conditions, or for any other reason, an order cannot be executed according to the instructions given by the customer, an investment firm must ensure that the customer is duly informed as soon as possible.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 2 and Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

## 5.3) POST~ EXECUTION OF ORDERS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
111. An investment firm must ensure the proper and speedy recording, allocation and distribution of executed transactions.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
113. An investment firm must record the essential elements of transactions, including those carried out for its own account, immediately after their execution. An investment firm must record in an analogous manner the orders they give and the transactions they carry out for the purpose of remedying errors made in recording, transmitting or executing orders.		Chapter 4, Section 1 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provision of Investment Services (201.7).	recording in an analogous manner. The Rahoitustarkastus regulations and
114. An investment firm must ensure that once a transaction is executed it is promptly allocated to the account of the relevant customer(s).	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act.	

112. Where orders for own and customer accounts have been aggregated, the investment firm must not allocate the related trades in any way that is detrimental to any customer. If such an aggregated order is only partially executed, allocation to customers must take priority over allocation to the investment firm.	Rahoitustarkastus	Markets Act. Rahoitustarkastus Guideline on Practices to	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
115. Where an order has been executed in several tranches, the investment firm must inform the customer about the price of execution of each tranche, unless the customer requests an average price. If customer orders have been aggregated and such an aggregated order has been partially executed, the investment firm must allocate the related trade on a proportional basis, unless the firm has a different allocation policy and the customers involved have been informed accordingly prior to the execution. An investment firm must have procedures in place to prevent that reallocation of principal transactions executed along with customers transactions on an aggregated basis give unfair preference to the investment firm or to any of its customers for whom it deals.	Rahoitustarkastus	Chapter 4, Section 1 of the Securities Markets Act.	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

## 6. INDIVIDUAL DISCRETIONARY PORTFOLIO MANAGEMENT

In addition to the foregoing standards and rules, additional provisions apply to the service of individual portfolio management.

## 6.1. CUSTOMER AGREEMENTS FOR DISCRETIONARY PORTFOLIO MANAGEMENT

	Implementing authority(ies)	Implementing measure	Comments
116. Prior to the provision of any discretionary portfolio management		Chapter 4, Section 2 of the Securities	
service, a customer agreement containing the relevant provisions of the	Rahoitustarkastus	Markets Act.	
basic customer agreement mentioned above, as well as certain additional		Rahoitustarkastus Guideline on	
provisions specific to portfolio management must be signed between the		Agreements for Safekeeping and	
parties.		Administration of Securities (including	
-		safecustody), Bookentry Accounts and	
		Portfolio Management (201.9).	

<ul> <li>118. Instead of the items referred to in paragraph 80.e), the customer agreement must contain: <ul> <li>a) the management objective(s) and any specific constraints on discretionary management,</li> <li>b) the types of financial instruments that may be included within the portfolio and the types of transactions that may be carried out in such instruments, including any related limits.</li> <li>In addition to the above, the customer agreement must contain:</li> <li>c) without prejudice of paragraph 121, the benchmark against which performance will be compared,</li> <li>d) the basis on which the instruments are to be assessed at the date of valuation,</li> <li>e) details regarding the delegation of the management function where this is permitted.</li> </ul> </li> </ul>	Rahoitustarkastus	Agreements for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio Management (201.9).	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct
119. The contract must indicate the objectives and the level of risk agreed upon, and any particular constraints on discretionary management resulting from the customer's personal circumstances as referred to in paragraph 62 or his request to exclude certain types of investments (certain business sectors for example).		Rahoitustarkastus Guideline on Agreements for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio Management (201.9).	Consult rule, datailed provisions, see itsla
<ul> <li>120. If an investment firm is mandated to invest in any of the following types of instruments or to undertake any of the following types of transactions, the contract must state so explicitly and provide adequate information on the scope of the investment firm's discretionary authority regarding these instruments and transactions: <ul> <li>financial instruments not traded on a regulated market,</li> <li>illiquid or highly volatile financial instruments,</li> <li>leveraged transactions,</li> <li>securities repurchase agreements or securities lending agreements,</li> <li>transactions involving credit, margin payments or deposit of collateral,</li> <li>transactions involving foreign exchange risk.</li> </ul> </li> </ul>	Rahoitustarkastus	Agreements for safekeeping and administration of Securities (including safecustody) bookentry Accounts and Portfolio Management (201.9).	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
121. For information purposes with respect to the customer, the contract must indicate an appropriate benchmark, based on financial indicators produced by third parties and in common use, that is consistent with management objectives and against which the future results are to be compared. Where it is not feasible to establish such a benchmark in view of specific customer objectives, this must be stated clearly in the contract and an alternative measure of performance must be indicated.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

122. The contract must state whether the financial instruments are to be valued at bid/ask or offer or mid-market price, including any relevant currency exchange rates, and, where relevant, by reference to indicators such as yield curves or other pricing models or the methodology to be used to value unlisted equities.		Rahoitustarkastus Guideline on Agreements for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio Management (201.9).	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled
123. The contract must define a specific reporting requirement in the event of losses, defined as a marked-to-market decrease in the value of the portfolio as compared to the value of the portfolio as stated in the most recent periodic report (after neutralisation of any contributions or withdrawals). The contract must set a percentage threshold and a time period to warn the customer accordingly.		Securities Markets Act.	to be sent out for consultation in early 2004. General rule, no detailed provisions available yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
124. If the contract provides for a variable management fee based on the performance of the management service, the method of calculation must be clearly defined in the contract.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
<ul> <li>125. The contract must provide: <ul> <li>that the customer may terminate the agreement with immediate effect, subject only to the completion of all transactions already commenced and the time necessary to liquidate the portfolio where this is required by the customer;</li> <li>that the investment firm may terminate the agreement subject to a two-week notice, provided however that where the portfolio cannot be liquidated (where required by the customer) within this timeframe, the agreement may be extended for the necessary additional period, and provided that where the customer so agrees after being informed of the firm's intention to terminate, the agreement may be terminated in the timeframe agreed between the parties.</li> </ul> </li> <li>In both cases, the termination must take place on terms that are fair and</li> </ul>		Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act.	
reasonable for both parties. 117. Where the conditions for delegating management of the portfolio are met and the contract allows the investment firm to delegate this function, the contract must state that the delegator retains full responsibility for the protection of the customer's interests.		Section 16 b of the Act on Investment Firms. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7). Rahoitustarkastus Standard on Risk Management and other Aspect of Internal Control in Investment Funds (4.1).	

126. If an investment firm is mandated to delegate management of any or all of the customer's assets, this must be stated in the contract and adequate information must be supplied in this regard, both to the customer and to the competent authority. The contract must also provide that the customer will be informed prior to any significant change regarding delegation of portfolio management.	Rahoitustarkastus	Firms. Rahoitustarkastus Guideline on Practices to	No precise provisions on informing the customers. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
127. An investment firm may delegate the portfolio management function to another investment firm only if such delegatee firm is authorised in its home country to provide portfolio management services on an individual basis and is qualified and capable of undertaking the function in question. The mandate shall not prevent the effectiveness of supervision over the delegator, and in particular, it must not prevent the delegator from acting in the best interests of its customers. In no case the investment firm may delegate its functions to the extent that it becomes a letter box entity. Furthermore, it may so delegate to a non-EEA investment firm so authorised in its home country only if an appropriate formal arrangement between regulators enables them to exchange material information concerning both cross-border delegations and the delegatee.	Rahoitustarkastus		General rule, no detailed provisions. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

128. The delegation agreement, in writing:		Rahoitustarkastus	Rahoitustarkastus	Standard on	Risk N	No precise provisions as to points c, d, e and
a) must be revocable with immed	liate effect by the delegator;		Management and c			
b) must provide for sufficient			Control in Investme	nt Funds (4.1).		he Rahoitustarkastus regulations and
delegator by the delegatee of te						uidelines are currently under general
c) must be in conformity with the customer agreement with the d						estructuring and revision. The need for pecifying provisions concerning the conduct
d) must require, where the exe						f business rules is under discussion in that
	the delegator, the delegatee to				-	project. The consultation paper is scheduled
	lelines, including investment					be sent out for consultation in early 2004.
	n from time to time by the					be beint out for consultation in early 200 i.
delegator;						
e) must be formulated so as t	o avoid conflicts of interest					
between the delegator and the						
f) must provide for the delegator	r to receive a continuous flow					
	sactions carried out by the					
	itor effectively at any time the					
activity of the delegatee and to	o reconstruct the assets under					
management belonging to each	n customer of the delegator.					
L						

## 6.2 PERIODIC INFORMATION

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
129. An investment firm must send periodic statements to its portfolio management customers so as to enable them to assess the performance of the service.		Rahoitustarkastus Guideline on Agreement for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio	
		Management (201.9)	

130. Periodic statements for portfolio management customers must	Rahoitustarkastus		The Rahoitustarkastus regulations and
<ul> <li>contain:</li> <li>a) a statement of the contents and valuation of the portfolio, including details of each investment held, its market value and the performance of the portfolio and the cash balance, at the beginning and at the end of the reporting period;</li> <li>b) a management report on the strategy implemented (to be</li> </ul>		be applied in the Provision of Investment Services (201.7)	guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
<ul> <li>provided at least yearly);</li> <li>c) the total amount of fees and charges incurred during the period and an indication of their nature;</li> <li>d) information on any remuneration received from a third party and details of its calculation basis;</li> <li>e) the total amount of dividends, interest and other payments received during the period.</li> </ul>			
131. If the basis for valuing any of the assets in the portfolio has changed with respect to the methods described in the portfolio management agreement, these changes must be indicated in the statement along with their impact on profits and/or losses.		Rahoitustarkastus Guideline on Agreements for Safekeeping and Administration of Securities (including safecustody), Bookentry Accounts and Portfolio Management (201.9).	guidelines are currently under general
132. Periodic statements must include full information on any remuneration received by the investment firm or the manager from a third party that is attributable to services performed for the customer by the manager of the portfolio.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
133. In case the customer has elected – in derogation to rule 58 - not to receive information on each transaction in due course carried out by the portfolio manager, the periodic statement containing details of each transaction must be provided at least every three months. Where the details of each transaction are notified after each transaction to the customer, the periodic statement may be provided only every six months.		No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
134. Where the contract authorises a leveraged portfolio, the customer must receive a periodic statement at least once a month, including an assessment of the risks.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

## 6.3. MANAGEMENT REQUIREMENTS

Standard /Rule	Implementing authority(ies)	Implementing measure	Comments
135. An investment firm must take all reasonable steps necessary to ensure the independence of the portfolio management function and mitigate the risk of customers' interests being harmed by any conflict of interest, in particular by providing for the strict separation of functions within the investment firm and its group.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7). Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12).	
138. The structure of the investment firm, its policies and procedures must seek to ensure the independence of the portfolio management function.	Rahoitustarkastus	Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12).	
136. An investment firm must define investment strategies for its portfolio management services and carry out transactions in accordance with such strategies, taking into account the terms of the customer agreement.		No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
139. The investment firm must maintain records of its investment strategies, as well as the analyses and forecasts underlying them.	Rahoitustarkastus	No provisions available.	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
137. The transactions carried out by the portfolio manager, both individually and as a whole, must be exclusively motivated by the interests of the customer and in accordance with agreed management objectives.		Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act.	

	ne investment firm must ensure that its orders are executed as tly as possible and in particular that: orders issued are immediately recorded by the firm; transactions executed are recorded and the portfolios affected are adjusted as quickly as possible; the portfolios affected and the relevant amounts are determined,	Rahoitustarkastus	be applied in the Provisions of Investment Services (201.7).	No detailed provisions as to points b and c yet. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct
()	or objectively determinable, no later than the time at which the order is issued and cannot be changed, except for the purposes of rectifying an error, after the execution of the order, regardless of whether the order relates to one or more accounts.			of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.

#### B. CONDUCT OF BUSINESS RULES FOR THE "PROFESSIONAL REGIME"

#### 1. STANDARDS OF GENERAL APPLICATION

### 1.1 GENERAL

Standard	Implementing authority(ies)	Implementing measure	Comments
1. An investment firm must at all times act honestly, fairly and professionally in accordance with the best interests of its customers and the integrity of the market.		Section 4, paragraphs 1, 3 and 4 of the Securities Markets Act Chapter 51, Sections 3 and 4 of the Penal Code. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	The Securities Markets Act defines a professional and a non-professional investor. There is no definition of a counterparty regime. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority by the Securities Markets Act. According to the Chapter 4, Section 4, Paragraph 5 the Financial Supervision Authority may, in order to fulfil the requirements set in the Council Directive on investment services in the securities markets, issue to the investment firms further provisions on the proper procedures to be complied with under the said chapter (Securities trade and provision of investment services) in providing each investment service. The provisions shall take into consideration whether the client is a professional investor. In practise the delegation provision refers to the Article 11 of the ISD.

2. An investment firm must have and must employ effectively the resources and procedures that are necessary for the proper performance of its business activities, including back-up procedures and systems so as to reasonably ensure that investment services can be provided without interruption.	Ministry of Finance Rahoitustarkastus	Section 10, Paragraph 1, Section 12 and Section 29, Paragraph 1 of the Act on Investment Firms Section 10 of the Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm Rahoitustarkastus Standard on Risk Management and other Aspects of Internal Control in Investment Funds (4.1).	
3. An investment firm must ensure that any persons or entities with which it is undertaking authorisable investment business are authorised to conduct that business by the relevant regulator.		Sections 10 and 12 of the Act on Investment Firms	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clear distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.
4. Investment firm that outsources functions retains full responsibility for the outsourced activity and must ensure that the providers of such outsourcing are able to perform these functions reliably, professionally and in the best interests of its customers. <sup>17</sup> .	Rahoitustarkastus	Section 16 b of the Act on Investment Firms Rahoitustarkastus on Risk Management and other Aspects of Internal Control in Investment Funds (4.1).	

## 1.2. CONFLICTS OF INTEREST AND INDUCEMENTS

<sup>&</sup>lt;sup>17</sup> This standard is not intended to interfere with relevant provisions on civil liability, applicable at national level.

Standard	Implementing authority(ies)	Implementing measure	Comments
5. An investment firm must take all reasonable steps to ensure that conflicts of interest between itself and its customers and between one customer and another are identified and then prevented or managed in such a way that the interests of customers are not adversely affected. For these purposes the investment firm must establish an internal independence policy, including Chinese walls as appropriate. Where conflicts of interest cannot be reasonably avoided or managed with the internal independence policy, the conflict of interest must be disclosed to the customer.	Rahoitustarkastus	Securities Markets Act. Rahoitustarkastus Guideline on	The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above.
6. An investment firm, its members of the board, directors, partners, employees and tied-agents may offer or receive inducements only if they can reasonably assist the firm in the provision of services to its customers. Where inducements are received disclosure of such inducements must be made to the customer on his request.		Securities Markets Act Act on Investment Firms Section 16 b Rahoitustarkastus Standard on Risk	investment firm from offering or receiving inducements only if they can reasonably assist the firm in the provision of services to its customers. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above.

### 1.3 COMPLIANCE AND CODE OF CONDUCT

Standard	Implementing authority(ies)	Implementing measure	Comments
7. An investment firm must take all reasonable measures to ensure that the firm and its members of the board, directors, partners, employees and tied-agents at all time act in accordance with the best interests of its customers and the integrity of the market by establishing and implementing adequate compliance policies and procedures, including an independent compliance function and an internal code of conduct.		Investment Firms Section 10 of the Decree of the Ministry of Finance on the Application for Authorisation of an Investment Firms Rahoitustarkastus Standard on Risk Management and other Aspect of Internal Control in Investment Funds (4.1). Rahoitustarkastus Guideline on Practices to	The size of a firm defines the required standard for processes. In Finland the investment firms are mainly relatively small. In most of the cases the compliance function is a part of the legal department or the legal function of an investment firm. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The issuance of more detailed provisions as to the general provisions on risk management and more precisely on the requirements to be set on risk management systems and other internal monitoring is delegated to the Financial Supervision Authority by the Act on Investment Services.
8. An investment firm must be able to demonstrate that it has not acted in breach of the conduct of business rules and the internal code of conduct and that its organization, policies and procedures facilitate such compliance.		Firms Section 10 of the Decree of the Ministry of	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The issuance of more detailed provisions as to the general provisions on risk management and more precisely on the requirements to be set on risk management systems and other internal monitoring is delegated to the Financial Supervision Authority by the Act on Investment Services. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clearer distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.

			<u> </u>
9. The persons responsible for the compliance function must have the			General rule, no detailed provisions available
necessary expertise, resources, authority and must have full access to all relevant information enabling them to perform their duties. They must	Rahoitustarkastus	Firms	yet. The Securities Markets Act sets general rules
perform their monitoring duties independently of all persons and		Finance on the Application for	
activities subject to their monitoring.		Authorisation of an Investment Firms	The issuance of more detailed provisions is
		Rumonsation of an investment rumis	delegated to the Financial Supervision
			Authority. See Standard 1 above.
			The issuance of more detailed provisions as
			to the general provisions on risk
			management and more precisely on the
			requirements to be set on risk management
			systems and other internal monitoring is
			delegated to the Financial Supervision
			Authority by the Act on Investment Services.
			The Rahoitustarkastus regulations and
			guidelines are currently under general
			restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. In this case that means for example a
			clearer distinction between the different
			regimes. The consultation paper is scheduled
10 A more of the more the of the manifesting much be margined to the	Devilier of	Carting 10, 10, 10 h and 20 Demonstrate	to be sent out in early 2004.
10. A summary of the results of the monitoring must be reported to the senior management of the investment firm and to the internal or external		Section 10, 12, 16 b and 29, Paragraph 3 of the Act on Investment Firms	General rule, no detailed provisions available vet.
auditors. The investment firm must report these results, together with		Section 10 of the Decree of the Ministry of	
remedies adopted, to the competent authority at least once a year.	RanontustarRastus	Finance on the Application for	for both the retail and professional regime.
		Authorisation of an Investment Firms	The issuance of more detailed provisions is
			delegated to the Financial Supervision
			Authority. See Standard 1 above.
			The issuance of more detailed provisions as
			to the general provisions on risk
			management and more precisely on the
			requirements to be set on risk management
			systems and other internal monitoring is
			delegated to the Financial Supervision
			Authority by the Act on Investment Services.
			The Rahoitustarkastus regulations and
			guidelines are currently under general
			restructuring and revision. The need for specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. In this case that means for example a
			clearer distinction between the different
			regimes. The consultation paper is scheduled
			to be sent out in early 2004.
			10 be sem out in carry 2004.

11. An investment firm must ensure that the competent authority is informed, without undue delay, of serious breaches of the conduct of business rules. In assessing whether the breaches are serious, an investment firm must take into account the impact on regulatory goals and on the capacity to provide services, their frequency, the damages suffered by customers.	Rahoitustarkastus	Point 2 of the Act on Financial Supervision Authority	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out in early 2004.
<ul> <li>12. The compliance function must: <ul> <li>regularly verify the adequacy of policies and procedures to ensure compliance with the regulations on investment services;</li> <li>provide advisory assistance and support to the various business areas of the investment firm on problems concerning compliance with the regulations on investment services.</li> </ul></li></ul>	Parliament Ministry of Finance Rahoitustarkastus	Section 10 and 12 of the Act on Investment Firms Section 10 of the Decree of the Ministry of Finance on the Application for Authorisation of an Investment Firms	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The issuance of more detailed provisions as to the general provisions on risk management and more precisely on the requirements to be set on risk management systems and other internal monitoring is delegated to the Financial Supervision Authority by the Act on Investment Services. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clearer distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.
13. An investment firm must keep records relevant for the purpose of demonstrating compliance with the conduct of business rules, for a period of five years in order to enable the competent authority to verify compliance with these rules. Tape recording of orders must be kept for a period of one year.		Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	No explicit requirements for tape recording. In practise all the investment firms keep a record of telephone orders on magnetic tape or an equivalent medium. In Finland approximately 70 % of orders made by non- professional investors are given through the internet service of investment firms. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clearer distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.

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14. An investment firm must keep a register of customer complaints	Parliament		General rule, no detailed provisions available
related to the provision of the investment services and the measures		Firms	yet.
taken for their resolution and must regularly verify whether complaints	Rahoitustarkastus		The Securities Markets Act sets general rules
are adequately processed.			for both the retail and professional regime.
		Authorisation of an Investment Firms	The issuance of more detailed provisions is
			delegated to the Financial Supervision
			Authority. See Standard 1 above.
			The issuance of more detailed provisions as
			to the general provisions on risk
			management and more precisely on the
			requirements to be set on risk management
			systems and other internal monitoring is
			delegated to the Financial Supervision
			Authority by the Act on Investment Services.
			The Rahoitustarkastus regulations and
			guidelines are currently under general
			restructuring and revision. The need for
			specifying provisions concerning the conduct
			of business rules is under discussion in that
			project. In this case that means for example a
			clearer distinction between the different
			regimes. The consultation paper is scheduled
			to be sent out in early 2004.
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15. An investment firm must establish a code of conduct for members of			The Securities Markets Act sets general rules
the board, directors, partners, employees and tied-agents. The code of		Investment Firms	for both the retail and professional regime.
conduct must contain:	Rahoitustarkastus		The issuance of more detailed provisions is
a) The rules and procedure to meet the obligation to protect data of			delegated to the Financial Supervision
a confidential nature;		Authorisation of an Investment Firms	Authority. See Standard 1 above.
b) the rules and procedures for carrying out personal transactions			The issuance of more detailed provisions as
involving financial instruments;			to the general provisions on risk
c) the rules and procedures governing the business relationship		Functions (201.12).	management and more precisely on the
with customers in order to ensure that the persons referred to above, in			requirements to be set on risk management
particular where a conflict of interest may arise, always act in the best			systems and other internal monitoring is
interests of customers, and that such persons do not take advantage of	1	Control in Investment Funds (4.1).	delegated to the Financial Supervision
any confidential information;			Authority by the Act on Investment Services.
d) the investment firm's policy on conflicts of interest and inducements.			

### 2. INFORMATION TO BE PROVIDED TO CUSTOMERS

	Standard	Implementing authority(ies)	Implementing measure	Comments
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16. An investment firm must pay due regard to the information needs of		Chapter 4, Section 1 and Chapter 2,	The general provisions of the Securities
its customers and communicate information to them that is fair, clear, and not misleading.		Section 1 of the Securities Markets Act Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	Markets Act on marketing securities and proper practice in securities business apply to the professional regime as well. However, the Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act states clearly that the duty to notify the customer of information on the investment service and the securities forming the object thereof which may have a material effect on the decision-making of the customer does not apply to an investment firm when the client is a professional investor. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
17. If an investment firm provides information in a marketing	Parliament	Chapter 2, Section 1 and Chapter 4,	······
communications it must be fair, clear and not misleading.	Rahoitustarkastus	Section 1 of the Securities Markets Act Rahoitustarkastus Guideline on Procedures to be observed in the Marketing of Securities (201.2).	
18. An investment firm must ensure that a customer is provided promptly with the essential information concerning the execution of his order.	Rahoitustarkastus	Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
19. Where an investment firm has control of, or is holding assets belonging to a customer, it must arrange for proper identification and regular confirmation of such assets to the customer.	Rahoitustarkastus	Rahoitustarkastus Regulation on Customer Funds (201.13). Chapter 4, Section 5 a of the Securities Markets Act	identification and regularity. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out in early 2004.
20. An investment firm that operates customer accounts, which include uncovered open positions, must provide regular statements of such positions.		No provisions available	The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out in early 2004.

#### 3. THE "KNOW-YOUR-CUSTOMER STANDARD" AND THE DUTY TO CARE

Standard	Implementing authority(ies)	Implementing measure	Comments
21. Prior to providing any investment service to a customer for the first			Chapter 4, Section 4, Paragraph 2 of the
time and throughout the business relationship, an investment firm must		Securities Markets Act.	Securities Markets Act does not require an
be in possession of adequate documentation of the identity of the		Section 49 of the Act on Investment Firms	investment firm to notify the customer of the
customer, as well as the identity and legal capacity of any representative			information on investment service and the
of the customer. In addition, prior to providing any investment service			securities forming an object thereof when the
the investment firm must seek to obtain from the customer information		Clearing Money Laundering	customer is a professional investor.
enabling an investment firm a) to determine whether the investment		APVY (the association of investment firms)	The issuance of grounds on which a
services envisaged are appropriate for the customer and b) to meet any			customer of an investment firm can be
duties owing to the customer in respect of the services to be provided.			deemed to be a professional investor has
		always required to act in the best interest	been delegated to the association of investment firms and Rahoitustarkastus in
			the Act on Securities Markets Act in a way
			that the former proposes and the latter
			confirms such a grounds. APVY (the
		necessary or if the customer so requests.	association of investment firm) has issued
		J	and Rahoitustarkastus has confirmed a
			published document called "Definition of
			Professional Investor".
			Rahoitustarkastus has been in a dialogue
			with the Ministry of Finance in implementing
			the CESR standards in this respect. Currently
			the Ministry of Finance is concentrating on
			negotiations of the new ISD proposal and is
			therefore not giving a new project in this
			sector a preference.

22. When an investment firm provides investment advice to the customer, it must have reasonable grounds to believe, in light of the information disclosed to it by the customer and the information available to it, including the information from the customer relationship, that this investment advice is suitable for him.	APVY/Rahoitustarkastu s	Definition of Professional Investor states that despite of the professional status of a particular customer, an investment firm is always required to act in the best interest of the customer for example by providing the customer with adequate and essential information if an investment firm finds it	The issuance of grounds on which a customer of an investment firm can be deemed to be a professional investor has been delegated to the association of investment firms and Rahoitustarkastus in the Act on Securities Markets Act in a way that the former proposes and the latter confirms such a grounds. APVY (the association of investment firm) has issued and Rahoitustarkastus has confirmed a published document called "Definition of Professional Investor". Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently
			the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

#### 4. CUSTOMER AGREEMENTS

Standard	Implementing authority(ies)	Implementing measure	Comments
23. Prior to providing any investment service, an investment firm must enter into a signed written agreement with the customer setting out the rights and obligations of the parties.			Securities Markets Act Chapter 4, Section 2, Paragraph 1 states that the liability to conclude a contract in writing shall not apply to an investment firm when the investment service is provided to a professional investor. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

## 5.~ DEALING REQUIREMENTS

## 5.1) RECEPTION AND TRANSMISSION OF CUSTOMER ORDERS

Standard	Implementing authority(ies)	Implementing measure	Comments
24. An investment firm must record and process customer orders in accordance with the customer's instructions and in such a way as to facilitate best execution.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Section 2, Paragraph 4 of the Securities Markets Act. Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
25. An investment firm must ensure that the firm and its members of the board, directors, partners, employees and tied-agents do not use the information they possess on customers orders to the disadvantage of customers' interest.		Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act. Section 16 b of the Act on Investment Firms Rahoitustarkastus Guideline on Segregation of Securities Business Functions (201.12). Rahoitustarkastus Standard on Risk Management and other Aspect of Internal Control in Investment Funds (4.1).	
26. An investment firm must record orders immediately, documenting and verifying all relevant items of proper execution.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Chapter 4, Section 1 of the Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	
27. An investment firm must keep a record of telephone orders on magnetic tape or an equivalent medium. Investment firms must duly inform the customer that the conversation will be recorded.	Rahoitustarkastus	No provisions available	In practise all the investment firms keep a record of telephone orders on magnetic tape or an equivalent medium. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out in early 2004.

5.2) EXECUTION OF ORDERS

Standard	Implementing authority(ies)	Implementing measure	Comments
28. An investment firm must take all care to obtain the best possible result for the customer with reference to price, costs born by the customer, size, nature of the transactions, time of reception of order, speed and likelihood of execution and trading venue taking into account the state of the relevant market(s). The relevant market(s) shall be deemed to be the market(s) offering the most favourable trading conditions also in terms of transparency, liquidity and clearing and settlement arrangements in connection with the envisaged transaction. If the investment firm executes in another trading venue, it must be able to demonstrate to the customer that this was done in accordance with his best interest.	Parliament Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Chapter 4, Section 1 of the Securities Markets Act	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clear distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.
29. An investment firm acting as principal in relation to a customer order must inform the customer accordingly beforehand and must be in a position to justify the price at which the transaction is executed, with reference to the prices and volumes in the relevant market(s), where appropriate, or the presumed value determined on the basis of objective elements, e.g. mark-to-market.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 1 and Chapter 4, Section 1 of the Securities Markets Act	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. In this case that means for example a clear distinction between the different regimes. The consultation paper is scheduled to be sent out in early 2004.
30. An investment firm must ensure that orders are executed in accordance with the instructions from the customer.		Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act	
31. An investment firm takes reasonable steps to refrain from executing orders for its own account or the account of its members of the board, directors, partners, employees and tied-agents before those of customers in identical or better conditions than the latter ("front running").		Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7).	

5.3) POST~ EXECUTION OF ORDERS

Standard	Implementing authority(ies)	Implementing measure	Comments
32. An investment firm must ensure the proper and speedy recording, allocation and distribution of executed transactions.	Parliament	Chapter 4, Section 4, Paragraph 1 of the Securities Markets Act	
33. Where orders for own and customers accounts have been aggregated, the investment firm must not allocate the related trades in any way that is detrimental to any customer. If such an aggregated order is only partially executed, allocation to customers must take priority over allocation to the investment firm.	Rahoitustarkastus	Chapter 4, Section 1 of the Securities Markets Act Rahoitustarkastus Guideline on Practices to	General rule, no detailed provisions available yet. The Securities Markets Act sets general rules for both the retail and professional regime. The issuance of more detailed provisions is delegated to the Financial Supervision Authority. See Standard 1 above. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out in early 2004.

## 6. INDIVIDUAL DISCRETIONARY PORTFOLIO MANAGEMENT

In addition to the foregoing standards and rules, additional provisions apply to the service of individual portfolio management.

Standard	Implementing authority(ies)	Implementing measure	Comments
34. Prior to the provision of any discretionary portfolio management service, a customer agreement containing the relevant provisions of the basic customer agreement mentioned above, as well as certain additional provisions specific to portfolio management must be signed between the parties.		No provisions available	According to the Securities Markets Act Chapter 4, Section 2, Paragraph 1, the liability to conclude a contract in writing does not apply to an investment firm when the investment service is provided to a professional investor. In practice the discretionary portfolio management contracts are concluded in writing also with professional investors. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

35. An investment firm must take all reasonable steps necessary to ensure the independence of the portfolio management function and mitigate the risk of customers' interests being harmed by any conflict of interest, in particular by providing for the strict separation of functions within the investment firm and its group.	Rahoitustarkastus	Chapter 4, Section 4, Paragraph 3 of the Securities Markets Act Rahoitustarkastus Guideline on Practices to be applied in the Provisions of Investment Services (201.7) and Guideline on Segregation of Securities Business Functions (201.12).	
36. An investment firm must send periodic statements to its portfolio management customers so as to enable them to assess the performance of the service.	Parliament	No provisions available	The Chapter 4, Section 4, Paragraph 2 of the Securities Markets Act states clearly that the duty to notify the customer of information on the investment service and the securities forming the object thereof which may have a material effect on the decision-making of the customer does not apply to an investment firm when the client is a professional investor. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
<ul> <li>37. The investment firm must ensure that its orders are executed as efficiently as possible and in particular that: <ul> <li>a) orders issued are immediately recorded by the firm;</li> <li>b) transactions executed are recorded and the portfolios affected are adjusted as quickly as possible;</li> <li>c) the portfolios affected and the relevant amounts are determined, or objectively determinable, no later than the time at which the order is issued and cannot be changed, except for the purposes of rectifying an error, after the execution of the order, regardless of whether the order relates to one or more accounts.</li> </ul> </li> </ul>	Parliament Rahoitustarkastus	Securities Markets Act Rahoitustarkastus Guideline on Practices to	No detailed provisions as to points b and c yet.

## C. CORE STANDARDS FOR THE "COUNTERPARTY RELATIONSHIP"

## 1. The "counterparty relationship"

Standard	Implementing authority(ies)	Implementing measure	Comments
<ul> <li>A « counterparty relationship » is typical of trading between investment firms and banks within themselves or with other entities which are not holding themselves out as providers of investment services but are market participants directly active in the financial market for proprietary trading. It is characterised by the absence of a "client relationship" (i.e. without any provision of service). In particular, it covers the following situations:</li> <li>transactions executed in regulated markets or other trading venues (which do not give rise to any provision of investment service to the customer) between any member admitted to trade in these markets;</li> <li>transactions executed directly (over-the-counter) between investment firms or credit institutions, authorised to provide the service of dealing, and dealing either as principal or as agent;</li> <li>transactions executed directly (over-the-counter) between investment firms or credit institutions and other authorised or regulated financial intermediaries, including non-ISD firms, such as commodity dealers, insurance companies, but not including collective investment schemes and management companies of such schemes, pension funds and management companies of such funds.</li> </ul>	Parliament	No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
CESR Members are free to allow companies to be treated as "counterparties" and to define the appropriate quantitative thresholds. In case of cross-border business, if the company is located in a jurisdiction where the "counterparty regime" is not applicable to companies, the professional regime will apply to that relationship.	Parliament	No provisions available	There are no legal restrictions for the counterparty trade as such. The Professional regime is applied. Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

Transactions entered into by these entities and effected through the offices of an authorised intermediary would be, by default, subject to the « professional regime ». Only those transactions undertaken by these entities for which they are direct "counterparties" and for which a specific choice to enter into a "counterparty relationship" has been made, are liable to operate subject to such a regime.		There are no legal restrictions for the counterparty trade as such. The Professional regime is applied. Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The entities meeting one of the above mentioned criteria and willing to enter into a « counterparty relationship » have to reciprocally confirm in the contract that the transaction is executed under a « counterparty relationship ». This confirmation may be given in master agreements, where applicable to a series of transactions of the same nature.		No requirement for a written contract. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

# 1. The "counterparty regime"

Standard	Implementing authority(ies)	Implementing measure	Comments
The firm must at all times act honestly, fairly and professionally in accordance with the integrity of the market.	Parliament		Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

The firm must have and must employ effectively the resources and	Parliament	No provisions available	Definition of counterparty regime is not
procedures that are necessary for the proper performance of its business activities.			available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The firm must establish an independent compliance function, aimed at ensuring that its directors, partners, employees and agents behave in accordance with the integrity of the market.		No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
Executive directors/senior management must take reasonable measures to ensure that the firm establishes and implements adequate compliance policies and procedures.		No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The firm must be able to demonstrate that it has not acted in breach of standards of market integrity and that its organisation, policies and procedures facilitate such compliance.		No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The firm must keep records of all transactions executed for a period of five years.	Parliament	No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

The firm must keep record of telephone conversations concerning the transactions executed on a counterparty relationship.	Parliament	No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The firm must adopt and take all reasonable steps to ensure compliance with an appropriate internal code of conduct.	Parliament	No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
The information provided in a marketing communications must be clear and not misleading.	Parliament	No provisions available	Definition of counterparty regime is not available in current legislation. Rahoitustarkastus has been in dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.

#### D. CRITERIA FOR DEFINING PROFESSIONAL INVESTORS

Professional investors are those who may be deemed to possess the experience, knowledge and expertise to make their own investment decisions and properly assess the risks they incur.

## 1. Categories of investors who are considered to be professionals

Standard	Implementing authority(ies)	Implementing measure	Comments
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<ul> <li>10. a) Entities which are required to be authorised or regulated to operate in the financial markets.</li> <li>The list below should be understood as including all authorised entities carrying out the characteristic activities of the entities mentioned: entities authorised by a Member State under a European Directive, entities authorised or regulated by a Member State without reference to a European Directive, and entities authorised or regulated by a non-Member State: <ul> <li>Credit institutions</li> <li>Investment firms</li> <li>Other authorised or regulated financial institutions</li> <li>Insurance companies</li> <li>Collective investment schemes and management companies of such schemes</li> <li>Pension funds and management companies of such funds</li> </ul> </li> </ul>		Chapter 1, section 4, paragraph 4 of the Securities Act.	firms or fall in the category described below in 10. b).
<ul> <li>b) Large companies (18) and other institutional investors:</li> <li>large companies and partnerships meeting two of the following size requirements on a company basis:</li> <li>balance sheet total : EUR 20.000.000,</li> <li>net turnover : EUR 40.000.000,</li> <li>own funds: EUR 2.000.000.</li> <li>Other institutional investors whose corporate purpose is to invest in financial instruments.</li> </ul>	Parliament	Chapter 1, section 4, paragraph 4 of the Securities Act.	There is no size requirement on a company basis. According to the Securities Markets Act Chapter 4, Section 4, Paragraph 5 on proposal by an association of investment firms, Rahoitustarkastus may confirm the grounds on which a client of an investment firm can be deemed to be a professional investor in this case. Rahoitustarkastus has confirmed such a grounds here referred to as APVY. Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is concentrating on negotiations of the new ISD proposal and is therefore not giving a new project in this sector a preference.
c) National and regional governments, Central Banks, international and supranational institutions such as the World Bank, the IMF, the ECB, the EIB and other similar international organisations.	Parliament	Chapter 1, section 4, paragraph 4 of the Securities Act.	

 $<sup>(^{18})</sup>$  Whilst CESR acknowledges that issuers of listed financial instruments, i.e. entities whose securities (equity instruments or other) are traded on a regulated market (within the meaning of article 1.13 of the ISD), should be treated as professional investors, Members are free to implement the categorisation of these issuers in line with the thresholds applicable to large companies and partnerships.

11. The entities mentioned in §10 are considered to be professionals.	Parliament	Chapter 4, section 3a, paragraph 1 of the	According to the civil law principles
They must however be allowed to request non-professional treatment	APVY/Rahoitustarkastu	Securities Act.	(freedom of contract), parties to the contract
and investment firms may agree to provide a higher level of protection.		APVY Definition of Professional Investor	may agree upon the better investor
Where the customer of an investment firm is a company or a partnership			protection than otherwise provided by the
referred to in §10, the investment firm must inform it prior to any			law.
provision of services that, on the basis of the information available to the			APVY states that despite of the professional
firm, the customer is deemed to be professional investor, and will be			status of a particular customer, an
treated as such unless the firm and the customer agree otherwise. The			investment firm is always required to act in
firm must also inform the customer that he can request a variation of the			the best interest of the customer for example
terms of the agreement in order to secure a higher degree of protection.			by providing the customer with adequate
			and essential information if an investment
			firm finds it necessary or if the customer so
			requests.
			Rahoitustarkastus has been in a dialogue
			with the Ministry of Finance in
			implementing the CESR standards in this
			respect. Currently the Ministry of Finance is
			concentrating on negotiations of the new ISD
			proposal and is therefore not giving a new
			project in this sector a preference.
12. It is the responsibility of the client considered to be a professional		Chapter 4, Section 1 of the Securities Act.	APVY states that despite of the professional
investor to ask for a higher level of protection when it deems it is unable	APVY/Rahoitustarkastu	APVY Definition of Professional Investor	status of a particular customer, an
to properly assess or manage the risks involved.	S		investment firm is always required to act in
			the best interest of the customer for example
			by providing the customer with adequate
			and essential information if an investment
			firm finds it necessary or if the customer so
			requests.
			Rahoitustarkastus has been in a dialogue
			with the Ministry of Finance in this
			implementing the CESR standards in this respect. Currently the Ministry of Finance is
			concentrating on negotiations of the new ISD
			proposal and is therefore not giving a new
			project in this sector a preference.
			project in this sector a preference.

13. This higher level of protection will be provided when an investor	Parliament	Chapter 4, Section 1 of the Securities Act.	According to Securities Markets Act Chapter
who is considered to be a professional enters into a written agreement			4, Section 2, Paragraph 1, the liability to
with the investment firm to the effect that it shall not be treated as a		APVY Definition of Professional Investor	conclude a contract in writing does not apply
professional for the purposes of the applicable conduct of business			to an investment firm when the investment
regime. Such agreement should specify whether this applies to one or			service is provided to a professional investor.
more particular services or transactions, or to one or more types of			According to the definition of professional
product or transaction.			investor in the Securities Markets Act an
			investor is either fully professional or fully
			non-professional.
			According to the civil law principles
			(freedom of contract), parties to the contract
			may agree upon the better investor
			protection than otherwise provided by the
			law.
			APVY states that despite of the professional
			status of a particular customer, an
			investment firm is always required to act in
			the best interest of the customer for example
			by providing the customer with adequate
			and essential information if an investment
			firm finds it necessary or if the customer so
			requests.
			Rahoitustarkastus has been in a dialogue
			with the Ministry of Finance in
			implementing the CESR standards in this
			respect. Currently the Ministry of Finance is
			monitoring the developments of the new ISD
			proposal and is not giving a new project in
			this sector a preference.

- 2. Categories of investors who may be treated as professionals on request 2.1. Identification criteria

Standard	Implementing authority(ies)	Implementing measure	Comments
14. The members of CESR consider that investors other than those mentioned in § 10, including public sector bodies <sup>(19)</sup> and private individual investors, may also be allowed to waive some of the protections afforded by the conduct of business rules. Investment firms should therefore be allowed to treat any of the above investors as professionals provided the relevant criteria and procedure mentioned below are fulfilled. These investors should not, however, be presumed to possess market knowledge and experience comparable to that of the categories listed in §10.	APVY/Rahoitustarkastu	Chapter 1, Section 4, Paragraph 4, subparagraph 9 of the Securities Act. APVY Definition of Professional Investor	<ul> <li>APVY states <ol> <li>that the above mentioned category covers</li> <li>legal entities, foundations and natural persons.</li> <li>that an investment firm is under an obligation to assess the fulfilment of the relevant criteria in each individual case.</li> </ol> </li> </ul>
15. Any such waiver of the protection afforded by the standard conduct of business regime shall be considered valid only if an adequate assessment of the expertise, experience and knowledge of the client, undertaken by the investment firm, gives reasonable assurance, in light of the nature of the transactions or services envisaged, that the client is capable of making his own investment decisions and understanding the risks involved. The fitness test applied to managers and directors of entities licensed under European Directives in the financial field could be regarded as an example of the assessment of expertise and knowledge. In the case of small entities, the person subject to the above assessment should be the person authorised to carry out transactions on behalf of the entity.	APVY/Rahoitustarkastu	Chapter 4, Section 3a, Paragraph 1 of the Securities Act. APVY Definition of Professional Investor	APVY states that an investment firm is under an obligation to assess the fulfilment of the relevant criteria (expertise, experience and knowledge) in each individual case.
<ul> <li>16. In the course of the above assessment, as a minimum, two of the following criteria should be satisfied:</li> <li>The investor has carried out transactions, in significant size, on the relevant market at an average frequency of 10 per quarter over the previous four quarters;</li> <li>The size of the investor's financial instrument portfolio, defined as including cash deposits and financial instruments exceeds 0,5 million Euro;</li> <li>The investor works or has worked in the financial sector for at least one year in a professional position, which requires knowledge of the transactions or services envisaged.</li> </ul>	APVY/Rahoitustarkastu s	APVY Definition of Professional Investor	No requirement for - minimum work experience - minimum amount of transactions in a certain period of time - minimum criteria for the size of the portfolio

## 2.2. Procedure

<sup>&</sup>lt;sup>(19)</sup> It should be noted that public sector bodies are subject to specific regulations that might prevent them from entering into certain types of transactions or opting for the professional conduct of business regime.

Standard	Implementing authority(ies)	Implementing measure	Comments
<ul> <li>17. The investors defined above may waive the benefit of the detailed rules of conduct only where the following procedure is followed:</li> <li>a) they must state in writing to the investment firm that they wish to be treated as a professional investor, either generally or in respect of a particular investment service or transaction, or type of transaction or product;</li> <li>b) the investment firm must give them a clear written warning of the protections and investor compensation rights they may lose;</li> <li>c) they must state in writing, in a separate document from the contract, that they are aware of the consequences of losing such protections.</li> </ul>	Parliament Comments 2) and 3): Rahoitustarkastus	subparagraph 9 of the Securities Act.	No precise provisions as to 1) be treated as a professional investor in general or only partially 2) the requirement of a written warning 3) point c Rahoitustarkastus has been in a dialogue with the Ministry of Finance in implementing the CESR standards in this respect. Currently the Ministry of Finance is monitoring the developments of the new ISD proposal and is not giving a new project in this sector a preference. The Rahoitustarkastus regulations and guidelines are currently under general restructuring and revision. The need for specifying provisions concerning the conduct of business rules is under discussion in that project. The consultation paper is scheduled to be sent out for consultation in early 2004.
18. Before deciding to accept any request for waiver, investment firms must be required to take all reasonable steps to ensure that the client requesting to be treated as a professional investor meets the relevant requirements stated in Section II.1 above. However, if investors have already been categorised as professionals under parameters and procedures similar to those above, it is not intended that their relationships with investment firms should be affected by any new rules adopted pursuant to this paper.	APVY/Rahoitustarkastu s	Chapter 4, Section 3a, Paragraph 1 of the Securities Act. APVY Definition of Professional Investor	APVY states that an investment firm is under an obligation to assess the fulfilment of the relevant criteria (expertise, experience and knowledge) in each individual case.

19. Firms must implement appropriate written internal policies and procedures to categorise investors. Professional investors are responsible for keeping the firm informed about any change, which could affect their current categorisation. Should the investment firm become aware however that the investor no longer fulfils the initial conditions, which made him eligible for a professional treatment, the investment firm must take appropriate action.	Ministry of Finance Rahoitustarkastus APVY	Firms. Decree of the Ministry of Finance on the Contents of the Application for Authorisation of an Investment Firm Section 10 Chapter 4, Section 1 of the Securities Markets Act.	APVY states that despite of the professional status of a particular customer, ar investment firm is always required to act ir the best interest of the customer for example by providing the customer with adequate
		APVY Definition of Professional Investor	and essential information if an investment firm finds it necessary or if the customer sc
			requests. The Rahoitustarkastus regulations and guidelines are currently under genera
			restructuring and revision. The need for specifying provisions concerning the conduct
			of business rules is under discussion in the project. The consultation paper is schedule
			to be sent out for consultation in early 2004